

Mid-Michigan Library League

Weekly Update

June 3, 2009



Top Ten Reasons Why Libraries Should Circulate Video Games:

Source: Rural Libraries Services Newsletter – Volume 20 Issue 2

1. **Attract teens to the Library.** Once they're in the door, you can show them all other great things the Library can offer them.
2. **Having video/Wii games recognizes the Library as a total media and information destination** and therefore truly relevant to teen's needs.
3. **They have wide appeal.** The average gamer is around 33 years old. The video game collection will appeal to everyone and the library's value added service becomes priceless to the entire family.
4. **It's the trend.** Do you want your library to be cutting edge or behind the times? Many will argue, "Video games in the library?" Imagine 100 years ago people said, "Romance novels, in the library?" Or even DVD's which are now the norm.
5. **Just another digital media like DVD's, computer software, etc.** Video games are the next step and your patrons will love it!
6. **Economically friendly for the community.** The average cost of renting a video game is \$3-6. Imagine your patron's reactions when they discover they can check them out at the library, for free.
7. **New patrons, new supporters!** Think of all the new patrons who will come to the Library and sign up for a Library Card. Imagine how many more people will support the library at the polls.
8. **Consumer Friendly.** Having them in your library allows patrons to test out games before they purchase one.
9. **They are an important media and learning source.** Studies show that many video games are educational and help users develop problem solving skills.
10. **Family friendly!** It's a great family social activity, bringing the whole family together.

- S. Gayle Hazenbaker, Tecumseh District Library

May Statistics:

ILL:

Title Requests: 1060

Subject Requests: 4

DVD/CDs repaired: 17

Securing Support workshop:

Next Monday, June 8, MMLL will sponsor "Securing Support: Developing Relationships and Defining Library Value". This training will be held at Baker College of Cadillac from 1-4 and be presented by Karren Reish of the Library of Michigan.

These topics will be covered:

- Why Talk about the library?
- Setting the Stage: Developing Data and Relationships
- Creating Tools
- Putting into Action
- Special Occasions

Advocating for the library and being able to convey the value of libraries to others is essential, especially in this economic environment. This training session will teach you ways to increase your effectiveness when talking to reluctant library supporters.

This is still time to register! Register at

<http://www.mml.org/Workshops/libraryadvocacy09.htm>

Sunrise Packaging:

MMLL members are eligible to purchase DVD and CD packaging at reduced rates through Sunrise Packaging. The prices are dependent on the size of an order placed. If you are interested in doing a collective order of DVD/CD packaging, contact James Lawrence.

State Aid:

Right now, 9.2 million is the amount in the State of Michigan Budget for the next fiscal year (starting October 1st). It is important to contact your legislatures and talk to them about your library.

Locate your legislatures:

House of Representatives: http://www.house.mi.gov/find_a_rep.asp

Senate: <http://www.senate.michigan.gov/>

June 11 and 12 Microsoft Word classes:

The location of the MMLL sponsored Microsoft Word classes to be held on June 11 and 12 has changed. To accommodate the demand, the classes will now be held at the Cadillac Wexford Public Library (411 S. Lake Street, Cadillac). All other workshop details are remaining the same.

Helping Hands:

For the third year, this month, 9&10 News is promoting library Summer Reading on their station as part of their Helping Hands programs. Viewers are being directed to the www.mylocallibrary.org web site for information. On the site is a list of Summer Reading events scheduled at MMLL libraries. If your library's events are not on the list, submit them to Holly Mercer; holly@mml.org

9 & 10 news announcement on their website:

<http://www.9and10news.com/category/story/?id=155094>

Overdrive:

More libraries have indicated that they are interested in participating in Overdrive. This has resulted in the price to participate per library decreasing. The last column in the table is the price to participate in Overdrive for one year.

The deadline for expressing interest or getting pricing information is **June 15th**. After that date, we will be asking those on this list if they would like to participate. Once a final list is made, MMLL will move forward with signing a contract with Overdrive and collection development will begin. It will take a few months until Overdrive is active after the contract is signed.

Overdrive example:

<http://ebooks.mlcnet.org/0F5214AF-FA7B-439F-9298-7E7FB97646A5/10/246/en/Default.htm>

	Libraries	pop served	%	\$\$\$
1	Cadillac	32,794	12.47%	\$2,244.03
2	Otsego County Library	23,301	8.86%	\$1,594.44
3	Hart Area Public Library	8,500	3.23%	\$581.64
4	Mason County District Library	28,800	10.95%	\$1,970.73
5	TADL	86,465	32.87%	\$5,916.63
6	Benzonia Public Library	4,158	1.58%	\$284.52
7	Leland Township Library	5,710	2.17%	\$390.72
8	Pentwater Township Library	1,954	0.74%	\$133.71
9	Luther Area Public Library	3,540	1.35%	\$242.24
10	Kalkaska County Library	16,571	6.30%	\$1,133.92
11	Surrey Township Public Library	9,260	3.52%	\$633.64
12	Bellaire Public Library	3,869	1.47%	\$264.75
13	Glen Lake Community Library	3,450	1.31%	\$236.08
14	Jordan Valley District Library	7,535	2.86%	\$515.61
15	Shelby Area District Library	11,192	4.25%	\$765.85
16	Alcona County Library	10,341	3.93%	\$707.61
17	McBain Community Library	5,610	2.13%	\$383.88
		263,050	100.00%	\$18,000.00

MLA iTrends workshop:

Are you looking for new sources to answer tough reference questions? Are you interested in digitization? If so, MLA's iTrends workshop is for you!

Friday, June 26, 2009
8:30am - 3:30pm
Michigan State University Main Library
\$85 for MLA members
\$170 for non-members

We'll explore, discover, and promote digital collections in various fields, such as government documents, Detroit history, and genealogy. We'll also gain hands-on experience through an on-line scavenger hunt, using the digital collections presented by panelists, as well as newly discovered sources. Network with like-minded individuals!

Speakers include:

Elizabeth Bollinger, Systems Librarian, Michigan State University. Topic: Digitization Basics

Gloriane Peck, Special Collections Librarian, Library of Michigan. Topic: Genealogy and Michigan History

Grace York, Coordinator and Librarian, University of Michigan Documents Center.
Topic: Government Documents

Elizabeth Clemens, Audiovisual Archivist, Walter P. Reuther Library. Topic: Virtual Motor City

Please go to <http://mla.lib.mi.us/node/987> to register for this event.

MMLL Schedule and Upcoming Events:

June 8, 2009: Securing Support: Developing Relationships and Defining Library Value:

1:00 – 4:00

Presenter: Karren Reish, Library of Michigan

Location: Baker College of Cadillac

Registration: <http://www.mml.org/Workshops/libraryadvocacy09.htm>

Current Number registered: 9

June 11, 2009: Creating Dynamic Documents in MSWord 2007 Workshop: 9:00-3:45

Presenter: Kim Frazho, Technology Coordinator/Trainer for the Houghton Lake Public Library.

Location: Cadillac Wexford Public Library

.5 CEUs

Cost: MMLL Member: \$10.00 per person Non-Member: \$20.00 per person

Registration: <http://www.mml.org/Workshops/word09.htm>

Current Number registered: 15 – Class full

June 12, 2009: Advanced Word: 9:00-3:45

Presenter: Kim Frazho, Technology Coordinator/Trainer for the Houghton Lake Public Library.

Location: Cadillac Wexford Public Library

.5 CEUs

Cost: MMLL Member: \$10.00 per person Non-Member: \$20.00 per person

Registration: <http://www.mml.org/Workshops/word09.htm>

Current Number registered: 9

If you have an idea for a workshop or continuing education event, please let us know!
Call or email MMLL, holly@mml.org, with your suggestions.