

## Mid-Michigan Library League Board of Trustees

Thursday May 26, 2011

Present: Helen Dewey, Lisa Leedy, Mary Edens, Tiffany Haight, Jeanette Fleury, Jan Manley, Dale Priester and Director James Lawrence.

Absent: Jan Manley (excused)

One Board position is vacant. Harriet Bieri of Ewart will be the new Board member from Group 8: Clare, Lake, and Osceola Counties.

### **Call to Order:**

With a quorum present, the meeting was called to order at 10:07 by Chairman Jeanette Fleury.

**Roll Call:** Seven Board members and the Director present.

James Hibler, Librarian at Kalkaska County Library, was a guest.

### **Acceptance of Minutes:**

The minutes of the Mar 24, 2011, meeting were accepted (motion by Leedy/Edens).

**Public Participation and Communications:** none

**Approval of Agenda:** Accepted

### **Financial Reports and Approval of Bills:**

The Monthly Reports and Purchase Journals for Mar and April were accepted by the Board by acclamation after a motion by Dewey/Haight.

**Personnel Committee Report:** The Personnel Committee presented the results of the Director's Evaluation. There was a survey for Library Directors and another for Board members.

The Board talked about the answers by Library Directors to questions: (1) What does MMLL do well? (2) What could MMLL improve? and (3) What MMLL services do you use most. The current list of services might not be practical or up-to-date. Mary Edens suggested that MMLL decide which services it plans to offer with its reduced staff and reduced funding since the original services list was developed. We will hold a strategic planning session after the Board meeting (and lunch) on August 25th.

Lisa Leedy suggested that MMLL develop a marketing plan to promote the offered services so that the libraries know they are getting value for their State Aid dollars. Lisa suggested using social media such as Facebook as well as using the ListServ to communicate. We may form a marketing committee.

We will continue to consider ways to increase networking between libraries because we are aware that staffing considerations and distance keep some library directors from attending Advisory Board meeting.

The September Joint Board and Advisory Board meeting will be held September 22 at the Leland Township Library on the beautiful Leelanau Peninsula.

### **Director's Report:**

James Lawrence, Director, handed out a written report, which is on file. He discussed topics in the report. After revisions, the report will be posted on the MMLL Website.

The Up North Digital Collection for OverDrive is expanding. OverDrive is not charging the extra initial fee to libraries which sign up by December (for entering in January 2012). New libraries are admitted at each quarter of the year.

The Cooperative Directors Association is considering hiring a firm to conduct a survey of member libraries as they consider the future of cooperatives in Michigan. Minutes of the April 15, 2011, Cooperative Directors Association meeting were handed out to the Board.

**Unfinished Business:**

State Aid. FY 2010/2011 Update - Payments are slower, but 28 MMLL libraries have been paid their first 50% of state aid.

TV 9&10 News Helping Hands Update - The on-air promos will list the website for Summer Reading Program information.

**New Business:**

State Aid. FY 2011/2012 - The cut of only 7% from what was received this year is largely due to the efforts of Sen. Walker of Traverse City.

Lease - Priester/Fleury moved to renew the office space lease for 1 year. Passed by acclamation.

Revision of budget for FY 2010-2011 - Edens/Leedy moved the revised budget be accepted. Passed by acclamation.

RIDES - There has been a cost increase to \$1300 per year per library for 2-days a week delivery.

Webinars for Trustees by Foster Swift - Information was sent on the MMLL Listserv for signing up for the series of free webinars. The first, June 7 from 1-2:30, will be on Millage Campaigns.

**Trustee Comments:**

Rural Libraries Conference - The conference will be held at the Grand Traverse Resort from May 2 -4, 2012. It is a great time for networking. Volunteers are needed.

**Adjournment:**

The meeting was adjourned at 11:48 p.m. (motion by Priester/Leedy)

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Helen Dewey, Secretary of the Board