MMLL Advisory Council Meeting April 27, 2021, 10:00am Meeting Notes



- 1. Call to order, introductions. In Attendance:
  - Cindi Place, Bellaire
  - Cora Schaeff, Leelanau Twp
  - Sherma Horrocks, Richland Twp
  - Juliane Schafer, Morton Twp
  - Eric Smith, Mason County DL
  - Jean Gaskill, Surrey Twp
  - Mary Barker, Pentwater

- Cory Taylor, Walton Erickson
- Mark Morton, Leland Twp
- Tracy Logan-Walker, Cadillac Wexford
- Patty Rockafellow, White Pine DL
- Sheryl Mase, MMLL

## 2. Director's Report:

- a. ALA Grant ALA has announced a COVID Library Relief Fund they are committing \$1.25 Million to help libraries reinstitute services lost due to COVID-19. May 20 deadline. Applicants must have had at least a 5% cut to their overall operating budget. Grants are for \$30,000-\$50,000. Sheryl will help anyone who feels they might be qualified. Tricky, since many of our members lost penal fine revenue, but not relative to the size of these grants.
- b. Transparent Language Online we now have a recorded webinar and some printable flyers and bookmarks for patrons available on the MMLL website:
   <a href="https://www.mmll.org/a/transparent-language-online">https://www.mmll.org/a/transparent-language-online</a>. All member libraries are encouraged to put the access information on their websites. TLO is a service of the co-op.
- c. MLA Advocacy Day took place on April 20<sup>th</sup>. Sheryl was on a Zoom with Curt VanderWall and also sent him a follow-up letter. Michelle Hoitenga did not respond. Reach out to your legislators any time tell them what you are doing and about your willingness to collaborate and improve library service.
- d. LSTA Public Library Grant recipients Congratulations to the twelve MMLL members who have been awarded LSTA Public Library Service grants!
  <a href="https://www.michigan.gov/documents/libraryofmichigan/lm\_LSTA\_2021\_Public Library\_Se">https://www.michigan.gov/documents/libraryofmichigan/lm\_LSTA\_2021\_Public Library\_Se</a>
  rvice Grant Awards List 722598 7.pdf.

## 3. Committees

- a. Continuing Education Committee (whole advisory): next step? The group discussed whether there is a need/desire for specific MMLL training or workshops this year. The consensus was that there are plenty of professionally produced, freely available webinars and self-paced trainings available online. Sheryl lists them in the monthly newsletter. For this fiscal year, no extra effort is needed.
- b. eResources Committee (David, Tracy, Cindi):
  - eMagazines OverDrive now has an eMagazine service. The service from RBdigital has
    expired. There will be a discussion about adding eMagazines to Up North Digital for
    2022. Sheryl said she can ask the MMLL Board for a budget amendment that would
    allow us to add eMagazines to our OverDrive Advantage account through the end of the
    fiscal year and calendar year, as a service of the co-op (no invoicing the membership).

- The committee is in favor of this, as is the Advisory Council. In 2022, the costs will need to be covered by the membership.
- Swank Movie Licensing Sheryl mentioned that 19 libraries had signed up for movie licensing, but the discount only kicks in at 20. Cora Schaeff said Leelanau will also sign up. This is a "passthrough" group purchase coordinated by MMLL.
- c. Maker Team (Cora, Mark, Lauren): The group will be meeting again to do two things determine how best to spend the \$1,500 in budget this year to add maker resources that can be shared among the co-op members; and review the existing maker kits and determine which to keep and which to sell or give away to the membership. Sheryl will send the group information on how much the existing kits have been used.
- 4. Specific topics: MMLL Website spotlight eNewsletters (https://www.mmll.org/news-events/news-of-interest-newsletter) The group took a look at where on the MMLL website the monthly newsletters are posted. They are archived there, and filled with links to further content. https://mmll.org is full of resources for YOU.
- 5. Time for sharing
  - Juliane/MTPL things are going well, still doing limited hours
  - Tracy/CWPL has a new children's librarian who moved from Oregon and then had to quarantine; two staff leaving; Tracy is in process of massive HR work – job descriptions, org chart, new hires in the future
  - Mark/Leland they are planning an expansion/renovation but it is going slowly due to COVID tying up resources; circ is steady with fewer people; 3 new Board members
  - Cora/Leelanau Circ is up, with fewer people, but the summer crowd is starting to show up; lots of grants received – over \$9,000!
  - Eric/MCDL they were one of the libraries that got the LSTA grant; his head of circ Thomas
    will run a program with middle and HS students and writing for the summer and there is a
    local writers group looking for collaboration perfect!
  - Jean/Surrey they had a spike in the area and very few people are coming to the library; they have an outdoor pavilion where they were able to hold the Board meeting with social distancing
  - Patty/White Pine they are open but slow; MeLCat is busy; planning summer reading, with staff taking on the teen and adult programs with a refreshed teen advisory group.
  - Mary/Pentwater they are limiting visits to 30 minutes for browsing and computer use; busiest day saw 34 visitors; patrons are masking.
  - Sherma/Richland they have high COVID in the area; open and stats are stable
  - Cindi/Bellaire they are planning programs to be held at the park using the pavilion; mad science, backyard bees, much more – willing to access to programs at no cost with other MMLL libraries, will share via MMLLdirectors list.

See the website for Advisory Council news. Upcoming meetings:

May 11, 2021 – Informal Chat May 25, 2021 – Formal Meeting June 15, 2021 – Informal Chat June 29 2021 – Formal Meeting