

MMLL Advisory Council Meeting
May 25, 2021, 10:00am

Meeting Notes

1. Attending the meeting:

Cindi Place (Bellaire)	Sherma Horrocks (Richland Twp)
Tracy Logan-Walker (Cadillac)	Cory Taylor (Walton Erickson)
Diane Eisenga (McBain)	Juliane Schafer (Morton Twp)
Laura Marion (Missaukee)	Patty Rockafellow (White Pine)
Laura Jacobson-Pentces (LeRoy)	Amy Shank (Luther)
Justine Peterson (Seville)	Mark Morton (Leland Twp)
Eric Smith (Ludington)	Stacy Pasche (Franfort/Benzie Shores)

2. Director's Report

- a. Book Page – If members want to do a group discount for this monthly book review publication for distribution to your patrons, the cost would be \$.27 per copy if we get over 1,000 copies ordered. They ship in boxes of 50 minimum, so we could receive at the MMLL office and send via RIDES. See <https://www.subscriptions.bookpage.com/lib-edition>
- b. eMagazines – Good news! Your MMLL Board approved a budget adjustment which allows us to pay for eMagazine service through the end of the calendar year. The eMagazines will show up beginning June 1st in our Up North Digital Advantage account, so all MMLL member libraries will have access. This is a service of the cooperative, no invoicing this year. We expect the Up North Digital consortium will add eMagazines to the mix for next calendar year and the pricing would be divided among participants based on population served and e-circulation percentages.
- c. Swank update – We have a group of 20 members who will be getting a mailing soon that contains their Swank Movie Licensing certificate and associated information plus an invoice. The vendor added a couple free months to the contract.

3. Committees

- a. eResources Committee (David, Tracy, Cindi) – The group's next steps are to make a wish list for resources that would be group purchases that are "passthru" and invoiced back to the membership, and potentially any resources we could add to the MMLL budget for everyone as a service of the co-op.
- b. Maker Team (Cora, Mark, Lauren) – The team made a quick survey to help them with decision making. They have \$2,300 to spend before the end of September. Please respond to the quick survey: <https://forms.gle/dMeFsNXetVqXrXRRRA>

4. Specific topics
 - a. COVID relief money – There are several categories of funding that have been approved for COVID relief. See the compiled chart for reference: <https://www.mml.org/covid-funding-sources.pdf> Sheryl is signed up to learn more about the Emergency Connectivity Fund ECF program via a [SHLB Coalition](#) webinar on June 9th, and after that, she will ask if any members desiring to apply would like her assistance. The ECF program is for remote learning (see chart).
 - b. Post COVID normal - do we want any professional development around this for staff and/or for the communities we serve? – The group did not feel the need to create anything new, but to have Sheryl point to opportunities via the newsletter, etc. But, there is an opportunity for us to do a group purchase of an Employee Assistance Program (EAP). The Library Network (TLN) cooperative in SE Michigan has negotiated a contract with Emcompass out of Grand Rapids, which is part of a “family” of EAPs called “AllOne Health” at <https://allonehealth.com>. We, as a cooperative, need to have 180 people enrolled in order to participate. The cost is \$1.20 per person per month, or \$14.00 per person per year. The minimum commitment would be \$2,500 for MMLL. Please let Sheryl know if you are interested.
 - c. Amazon Business Prime – have you signed up? Any questions? – TLN has also negotiated a deal with Amazon Business Prime to serve us statewide with accounts that include free shipping. All previous account information can port over or be copied to you via a spreadsheet (previous order records), and the cost to you is covered by the co-op. Sign up if you use Amazon at all – and if you have already paid for Business Prime, you should be reimbursed accordingly. See <https://www.mml.org/michigan-libraries-on-amazon-business.pdf>.
5. Other/updates/misc.
 - a. Feedback has been given to Library of Michigan, Michigan Library Association, and the Secretary of State regarding the new SOS decision to ONLY offer in-person service by appointment (by going online, needing Internet access and an email address) or by self-service machine (found at grocery stores like Meijer). Many of our libraries are experiencing frustrated patrons.
 - b. The MMLL Board agreed to sign onto a letter about RIDES pricing equity on behalf of all MMLL member libraries at the request of the UP libraries. The letter has been sent to Scott Garrison, director of Midwest Collaborative for Library Services (MCLS) who manages the RIDES statewide delivery system, which all MeLCat participants must utilize.
 - c. There was a discussion about RIDES and missed stops, refusal to take full deliveries going out, and other problems. Sheryl will report to the new RIDES coordinator.

Upcoming meetings:

- Tuesday, June 15, 2021 10:00 AM (informal)
- Tuesday, June 29, 2021 10:00 AM (formal)