

MMLL Advisory Council Meeting
June 22, 2021, 10:00am



Meeting notes

On the Zoom Call:

- Cindi Place – Bellaire, Advisory Council Chair
- Eric Smith – MCDL (Ludington)
- Sherma Horrocks – Richland Twp
- Tracy Logan Walker – Cadillac Wexford
- Tiffany Haight – Shelby
- Bethany Romanoski – Richfield Twp
- Patti Dawson – Central Lake
- Kathleen Rash – Hart
- Jean Gaskill – Surrey Twp
- Mark Morton – Leland Twp
- Juliane Schafer – Morton Twp
- Lauren Moran – Big Rapids
- Laura Marion – Missaukee (affiliate)
- Stacy Pasche – Benzie Shores

1. Director's Report –

- a. Survey results – Sheryl thanked all the member library directors for completing the June 2021 survey. We had 100% participation! The results will be posted on the website soon and she will let you know where.
- b. Emergency Connectivity Fund program – Sheryl is working with Janelle Morgan of Elite Fund on a group application for ECF. The program is for remote learning, so things that you check out to patrons/things used outside of your building. Right now we have 25 libraries in the group. Last call for those of you who haven't joined in! There is still time! You can get WiFi hotspots with data plans, data plans for hotspots you already have (through 6/30/22), chromebooks, iPads, laptops, modems, routers, combo modem/router, and service to a fixed location. No cost to you, but CIPA applies. Contact Sheryl if you want to be included.
- c. BookPage group discount – We have a discount group for BookPage (see <https://www.subscriptions.bookpage.com/lib-edition>) The group will be finalized this Friday, June 25th. Sheryl needs your confirmation by then. If you want to join, you must get 50 copies (one box) per month. It will be shipped to the co-op office and then sent to you via RIDES. The cost is \$.27 per copy. So, a subscription for a monthly box of 50 would cost \$13.50 per month, \$162 per year. Some libraries are sharing, but the co-op will not be dividing boxes – on your own for that.
- d. Encompass Employee Assistance Program (EAP) – information about this opportunity will go out soon. There is a recorded webinar (done for TLN) and some documentation to share. We can ask for our own webinar or simply provide questions that they would answer in a Q&A document. This is a group discount opportunity and a nice benefit for any employee working for an MMLL member library. Cost is as low as \$1.20 per person per month or \$14 per person per year. We need a minimum of 180 people, which if we do not get, being a smaller co-op, we will subsidize so they have the minimum \$2,500 per year if we get at least 100 or so. Information coming soon.
- e. T-Mobile government employee discount program – this will be included in the July newsletter. The government services person reached out with this information, so your

employees who want T-Mobile service personally can get a discount on services by saying they work for a public library in Michigan.

f. ARPA funding via Library of Michigan – there is a competitive grant program with ARPA funds that libraries can apply for, but must be \$25,000 minimum request, and a project that can be completed relatively quickly. The rest of the ARPA funding will go out in capacity grants run by collaborative partners (the library coops, MCLS, MLA, MiALA) in two categories – equipment and content. They will serve all libraries in the state, so stay tuned for how exactly that will work.

2. Committees

a. eResources Committee (David, Tracy, Cindi) – Cindi asked to share a document with current MMLL provided eResources, whether group discount or as a service paid by MMLL. This is now expanded beyond eResources and posted on the website:

<https://www.mml.org/a/mml-services-to-members>. The group asks members to think about additional eResources to add as either group discounts or provided by the cooperative for members (as the budget allows).

b. Maker Team (Cora, Mark, Lauren) – Mark reported that the team has met, but all are now busily engaged with reopening services and summer reading and have not had a chance to present a plan for maker resources. Sheryl reminded them they have \$2,300 allocated in the FY21 budget which needs to be spent by early September, otherwise please let her know so she can put it into other needy areas.

3. Specific topics

a. COVID relief money – there are many sources of funding right now, including money to your counties and cities, the [Michigan Humanities HOPE grant](#) – one of the rare ones that gives funding for operational spending such as salaries, the ARPA and ECF money and more. There is a chart here: <https://www.mml.org/covid-funding-sources.pdf>

b. eMagazines (Overdrive) – hopefully, patrons using Up North Digital will find the eMagazines and have been using them. Remember to include them when you run your monthly statistics in OverDrive.

4. Other

a. Short discussion about creating an MMLL Marketing Team that would come up with easy ways to let patrons know about all the great service offerings provided to them. Cindi Place and Tracy Logan are interested

b. Sheryl let folks know that MLA will be adding a marketing component to each of the ARPA capacity grants the co-ops are submitting, so there should be some good materials from that as well.

Upcoming meetings:

- Tuesday, July 13, 2021 10:00 AM (informal)
- Tuesday, July 27, 2021 10:00 AM (formal)
- Tuesday, Aug 10, 2021 10:00 AM (informal)
- Tuesday, Aug 24, 2021 10:00 AM (formal)

To Join Zoom Meeting: <https://bit.ly/2Hurn5h> (Passcode: MMLL)