

MMLL Advisory Council Meeting
May 11, 2023 2:00 pm
Meeting notes



1. Call to order, Introductions

On the Zoom call, participants included: Tracy Logan-Walker (Cadillac), Cindi Place (Bellaire), Julie Preneta (Leelanau Township), Jean Gaskill (Surrey Township), Susie Gray (Hart Area), Mark Morton (Leland Township), Tiffany Haight (Shelby), Sarah Genereaux-Maddox (Marion), Laura Marion (Missaukee), Patty Rockafellow (White Pine), David Diller (Glen Lake) and Jennifer Balcom (MMLL Director)

2. Director's Report

- This Spring the Michigan Library Association contracted with EPIC-MRA, a full-service survey research firm with expertise in Public Opinion Surveys to conduct a statewide survey on library issues. Previously, MLA had been using national studies to prove book banning and censorship issues are not tolerated by the majority of voters in the country. MLA now has solid Michigan data to back this up. MLA has been sharing this data via slides on their FB page. More information about the Statewide survey as well as survey data specific to MMLL (Group 3) can be found here: <https://www.milibraries.org/statewide-survey-on-library-issues>
- MAP Program – The Michigan Activity Program has undergone new branding and has a new website. Their website has a MAP brochure specific to Upper Michigan MAP locations. New MAP materials will be delivered by the end of May.

3. FY 2023 Committees

- eResources Committee (David, Tracy, Cindi) – Recently met with Paula Roman from Kanopy. Report will be shared under specific topics.
- Maker Team (Mark, Sarah, David) – the Maker Team met and is compiling a list of Maker and LOT items for possible purchase. The Maker Team asked for feedback from the Advisory Council on whether or not Maker and LOT items could be checked out to library patrons or just member libraries. The Advisory Council discussed who would be responsible if an item in the collection was damaged and not returned.
- Youth Services (Sarah) – In person YS Meeting to be held on Wednesday, May 17th at CWPL. The meeting will include training from MISTem Network.
- Continuing Education – Currently looking for volunteers to serve on the Continuing Ed committee
- Mini-Grants (Kathleen, Laura) – No report

4. Specific topics

- Kanopy is offering two types of programs to public libraries. One is their traditional pay per use program, Kanopy PL. The second is their new Kanopy Plus program which for an annual fee offers smaller, pre-curated streaming video subscription packs. A 15% Michigan Public Library discount applies to both. Because MMLL does not have a shared ILS, the Coop is unable to offer the service to all member libraries on one platform. If a member library is interested in a demo of these services or for additional information, contact Paula Roman at paula.roman@kanopy.com.

- Library Advocacy Practices – The council discussed the importance of library advocacy. MLA has highlighted several advocacy priority areas and talking points on their website. <https://mla.memberclicks.net/advocacy-priority-areas>

5. Library Reports

- White Pine District Library – Patty Rockafellow will officially retire from WPDL in Stanton on June 30, 2023 after the move into the new library building. Jessica Hansen has been named the new Director.
- Missaukee – Laura Marion shared about two upcoming library programs: One, featuring a book on the JFK Assassination and a second on the Edmund Fitzgerald, led by popular presenter, Mike Fornes.
- Shelby District – Tiffany Haight reported Shelby is planning many fun SRP events including a tee painting program.
- Glen Lake – David Diller stated circulation has been steadily increasing at Glen Lake since the move into the new building 2.5 years ago. The library recently partnered with Neighborhood Forest to provide 75 white pine saplings to school aged children. The library also recently began a 1000 Books Before Kindergarten Program.
- Marion Library – Sarah Genereaux-Maddox discussed how the Reciprocal Lending Agreement (RLA) has been well received. Libby use has nearly tripled Libby for their patrons. Marion Library will be hosting Angeline Bouley, author of FireKeeper’s Daughter as part of the MI Reads author tour.
- Hart Library – Susie Gray has served as Interim Director while Kathleen has been on leave. The library will be giving out t-shirts as prizes to SRP participants who complete the program. The t-shirts will be sponsored by local businesses.
- Leelanau Township – Julie Preneta shared how the library is doing well just six weeks into their New board, new budget, and new hours. For the summer, the library will host a climate change program as well as a space telescope program. Library sidewalks are being repaired.
- Leland Township – Mark Morton informed Leland has silently started a 3.5 million dollar capital campaign for library renovations. Mark also shared about an AT&T hotspot program which has made additional hotspots financially feasible.
- Surrey Township – Jean reported some issues/concerns regarding the Visiting Patron program. The Surrey Library recently contracted with Beanstack to offer an online Summer Reading program. The library recently held a puzzle competition which was well received by the community. A nerf blaster battle is scheduled for this summer.
- Bellaire – Cindy attended the MIHI Broadband Meeting in Cadillac. Bellaire Library partnered with the Elks Rapids Library on a grant which allows the libraries to host 4 authors over the year. As part of the Author series, there will be a Life Writing Workshop in partnership with local schools. Celestial Hoops will hold a SRP hula hoop program (including hoops of Fire) which will be held at a local park. Bellaire also received a 10K grant for automatic doors
- Cadillac – Cadillac has embarked on a communication and advocacy plan with the 16 Townships located in Wexford County. The library will be doing a direct mailing to patrons and building two small meetings inside the library thanks to a generous donor.

Next meeting:

- Thursday, June 8, 2023 @ 2:00 PM