

MMLL Advisory Council Meeting
August 10, 2023 @ 2:00 pm
Meeting notes

1. Call to order, Introductions

On the Zoom call, participants included: Tracy Logan-Walker (Cadillac), Laura Jacobson-Pentces (Leroy), Sarah Genereaux-Maddox (Marion), David Diller (Glen Lake), Justine Peterson (Seville), Jean Gaskill (Surrey) and Jennifer Balcom (MMLL Director)

2. Director's Report

- **Upcoming Trainings to Consider:** *Beyond Book Bans* Virtual Training – two more dates scheduled in August 15 and August 22 from 2-5 pm
- **State Aid** – Final State Aid payments have been sent to all member libraries. Invoice will be forthcoming.
- **Swank and Book Page renewals** – Renewals for FY24 are in process.
- **Employee Assistance Program (EAP)** – The EAP may be discontinued after this fiscal year due to lack of usage.
- **Annual Meeting** – Annual Luncheon Meeting is scheduled for September 21st at Caberfae Peaks. Cost is \$20 per person.

3. FY 2023 Committees

- **eResources Committee** (David, Tracy, Cindi) – no report
- **Maker Team** (Mark, Sarah, David) – no report.
- **Youth Services** (Sarah) – no report
- **Continuing Education** – Currently looking for volunteers
- **Mini-Grants** (Kathleen, Laura) – No report

4. Specific topics

- **Annual Meeting** – Cindi Place shared that the Annual Luncheon will have one of two keynote speakers, either Kristin Fontechiaro, Library Science professor from U of M, or Thom Fradung, Managing Partner at Henne Communication in Cleveland. Both are excellent and engaging speakers. Both will speak on the topic of social media and crisis communications in the public library. The Annual Meeting planning committee is looking for volunteers to assist with Poster Sessions.
- **Professional Development Resources** – Two new professional development resources have been added to the MMLL website under “Continuing Education and Training”. The first is a resource listing links for New Directors. <https://www.mml.org/resources/first-book-marketplace/mml-links-for-new-directors.pdf>. The second resource provides links for general library training and professional development resources. <https://www.mml.org/resources/first-book-marketplace/mml-links-for-continuing-ed-3.pdf>. New resources will be added to these resource lists on an ongoing basis.

5. Library Reports

- Cadillac – CWPL will receive a new roof in September. SRP was well attended this year.
- Leroy – SRP was way up this year. Recent Touch A Truck program was well attended. Two new adult programs.
- Marion – Marion is busy wrapping up Summer Reading and with several upcoming fundraisers: Rod Stewart Tribute, Angela Boulley author visit, and a Murder Mystery program in November.
- Glen Lake- Leelanau County Read is bringing in Will Kent Kruger in May 2024.
- Seville Township – The exterior of the library will receive a facelift with new paint. Partnership with Alma College to add a mural to the north face library wall facing the rail trail. Plans for a Tobin Bunk Haunted program in October.
- Surrey Township – Jean reported that the Surrey Township Library Board made the decision to withdraw from the MEL Visiting Patron Program.
- Bellaire- Cindi discussed Bellaire's upcoming events in the Antrim County Author series: Write Here, Write Now. The author series is funded in collaboration with Antrim County libraries and organizations and will have events this fall and thru May 2024.

Next meeting:

- Thursday, September 21, 2023 – Annual Meeting