

Mid-Michigan Library League

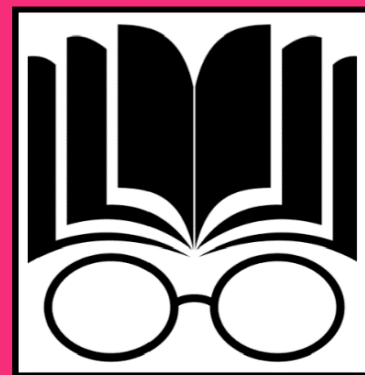


eBook Lending & Pricing

<http://www.ala.org/pla/issues/ebooklending>

#eBooksForAll

News of Interest January 2020



Member Happenings

- Mary Ann Lenon, director of [Morton Township Public Library](#) has retired after 41 years! Holly



Swincicki has also retiring after 27 years. Congratulations on retirement, and welcome new MTPL director, **Juliane Schafer!** The retirement event was lovely!



- Jane Gyulveszi, director of the [Bellaire Public Library](#), is retiring! Congrats, Jane, you will be missed! Welcome new director for Bellaire, **Cindi Place**.
- We will miss **Nellie Danke** at [Leelanau Township Library](#), but wish her well as she moves to Suttons Bay Bingham District Library as their new director!

- **Debra Greenacre**, director of [Manistee County Library](#) sent photos of their visit from **Miss Michigan!**



- A sweet deal from Grocer's Daughter – from the [Glen Lake Community Library](#) newsletter: "Our [local chocolatier](#) has been a tremendous supporter of the library. In addition to hosting a Saturday sales event last year, they're also offering a special edition "Read" bar. Available in luscious milk



or rich dark chocolate, the bars are \$5.50 each, with a portion of each sale being donated to our building fund. So far, sales have generated more than \$1800 for the cause! Pick up a few (or more) for the chocolate lovers on your holiday list, or just treat yourself, and help build your community library at the same time."

Advisory Council

- Your FY20 Advisory Council co-chairs are Debra Greenacre (Manistee) and Mary Barker (Pentwater).
- The next meeting of the Advisory Council is set for March 12, 2020, 11:00 a.m., at the [Shelby Area District Library](#).
- There is a page for the Advisory Council on the MMLL website: <https://www.mml.org/board/advisory-council>
- ***REMINDER: State Aid annual reports are due **February 1, 2020*****

Upcoming Trainings/ Events IN PERSON:



Join your colleagues in Nashville at the Public Library Association conference. Advanced registration is available to everyone through January 31, 2020. [Register now!](#)



MLA Spring Institute: People First

March 19-20, 2020
Sheraton Hotel, Ann Arbor. *Cool Things My Library Does* Proposals are due January 10, 2020.



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*Dream Believe Achieve*  
**LEADERSHIP**

**The 2020 Loleta Fyan Small and Rural Libraries Conference will be held at the Grand Traverse Resort April 13-April 15, 2020**

The three-day event features exhibitors, awards, keynote speakers and sessions geared to libraries serving small and rural communities.

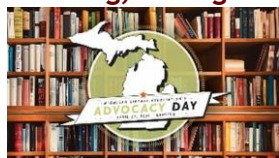
### Nominate someone for an award!

Nominations are due by Friday, January 17, 2020 to [norriss2@michigan.gov](mailto:norriss2@michigan.gov)

### Michigan Library Association

## SAVE THE DATE!

**MLA Advocacy Day - Wednesday, April 22, 2020 - Lansing, Michigan!**



Michigan Library Association calendar of events

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The Library of Michigan's Beginning Workshop will be held May 13th-15th 2020 at Shanty Creek



The 45th annual National Library Legislative Day will be held **May 4-5, 2020**, at the Georgetown Conference Center in Washington, D.C. This two-day educational advocacy event is designed to gather hundreds of library workers, supporters, leaders, patrons, and community stakeholders to learn from policy experts and raise awareness among federal legislators about how and why libraries are vital to communities across America. The event begins on Monday with a full day of advocacy training, with the next day devoted to meetings with elected officials to discuss resources for libraries in their communities.

Do YOU want to go to D.C.? MMLL will pay for one person to go! Contact Sheryl at smase@mml.org or 231-775-3037!



December for a continuing education event that is AFTER the quarterly submission deadline.

Library of Michigan Continuing Education Page

NOTE: The Library of Michigan has an updated and expanded *Public Library Financial Management Guide* posted online at: www.michigan.gov/librarymanuals. Take a look and share with financial or budgeting staff. The Library of Michigan will also be updating the *Michigan Public Library Trustee Manual* and posting the new version of that in a few months. Hard copies of both manuals will be mailed to public libraries throughout the state when both are complete. Keep an eye on your mailbox in the New Year for these resources!

News
MCLS Training Calendar

MeL Training - Visit [eResources](#)



Training on the Library Staff page to find aids for each of the MeL databases. See also the marketing resources. [See the](#)

Do you want someone to come train your staff or group on the MeL eResources? Theresa Runyan, Engagement Specialist for Public Libraries will come to you!!! [CONTACT FORM](#)



Leadership Academy

March 3-4, 2020 - Auburn Hills
May 11, 2020 - Grand Rapids
August 7, 2020 - Lansing
October 27-28, 2020 - Kalamazoo
[Register for Leadership Academy](#)

MLA Mentor Program Relaunches in 2020

Applications for mentors or mentees accepted through **January 10, 2020**. Learn more about the program and apply at

milibraries.org/mentor-program
The new program will create structured relationships that last for six months and provide mentors and mentees with a cohort of others at similar places within their careers. Participants will set their own goals and objectives, and MLA will provide resources beneficial to both parties. The program will launch in March 2020. For more information, contact MLA Program and Event Director Amber Sheerin at asheerin@milibraries.org.





Learning for Longevity: Adult Health Tune-Ups - Screenings, Medical Tests and Vaccines

Wednesday, January 15, 2020, 1:30 - 3:00 PM
Register – free to the public

Learning for Longevity is a monthly health series offered through a collaboration between Munson Community Health Library and the Grand Traverse County Senior Center Network. Preventative health care can help you stay healthier throughout your life. However, navigating the world of medical tests, health screenings and vaccines can be confusing and lead to a lot of questions. At this program, you will learn about the preventative care that you and your loved ones need to stay healthy.

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## E-rate training slides

[www.michigan.gov/erateforlibraries](http://www.michigan.gov/erateforlibraries)

## Scheduled and on-demand WEBINARS and ONLINE CLASSES:



## 2020 Applications & Info Webinar

The Public Library Association's [Inclusive Internship Initiative](#) (III) offers paid, summer-long internships to high school students at their local public library. Over the course of the summer, each intern works with a library mentor on a community-based learning project. Through III, students from diverse backgrounds are introduced to careers in librarianship, library mentors practice leadership skills, and host libraries grow new audiences through outreach and programming.

### Host an Intern at Your Library

Applications for the 2020 Inclusive Internship Initiative will open this **Monday, January 6**, and **will close Monday, February 3**. Libraries will go through a competitive application process to be selected as a host site. Once selected, the library is responsible for recruiting an intern from a background representing the diversity of their local community.

### Informational Webinar

PLA is also hosting a [webinar](#) about this initiative on Tuesday, **January 7, 2-3 p.m.** Eastern where staff will be available to answer questions and two former III mentors will share their insights and experiences. This webinar is free and open to anyone interested in learning about the program. [Click here](#) to register for this webinar.

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Do you want your library recognized for the amazing work you do? Are you looking for a way to

promote the achievements of your library with stakeholders? Join us for a 30-minute webinar on the basics of QSAC, the latest benchmark updates and how your library can become a QSAC library. **January 30, 2020, 2 - 2:30 p.m.** [REGISTER HERE](#)

QSAC is a voluntary management standards program that assists public libraries by setting benchmarks for Governance & Administration, Human Resources, Services, Collection Development, Technology, Facilities & Equipment and Public Relations. The Library of Michigan recognizes public libraries as they achieve each level. Libraries can be certified at the Essential, Enhanced and Excellent levels. Libraries that meet the qualifications for the Enhanced and Excellent levels receive a plaque to display in their building.

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## WebJunction Webinars [Archive](#), [course catalog](#)

**14 January 2020, 3:00 – 4:00 p.m. Eastern**  
[Responding to All: Managing Relationships with Key Constituencies](#)

In this webinar, both new and seasoned library directors can grow as responsible leaders and learn strategies for fostering five key relationships.

**22 January 2020, 3:00 – 4:00 p.m. Eastern**  
[Hooray for Dissent! Moving Beyond a Culture of Conformity](#)

In this webinar, explore the potential value of dissent to facilitate positive change against systemic oppression in libraries, and in society at large.

**05 February 2020, 3:00 – 4:00 p.m. Eastern**  
[Librarian as Verb: Activate Your Rural Community](#)

In this webinar, hosted in collaboration with ARSL, learn how to make "librarian" a verb, actively connecting with your whole community.

**11 February 2020, 3:00 – 4:00 p.m. Eastern**  
[Civil Legal Justice: The Crucial Role of Libraries](#)

In this webinar, learn about the ways public libraries can address the justice gap, connecting people with information as they navigate the complexities of the legal system.

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Youth-related Webinars:

[Imagine Your Story: Ideas & Tips from the Library of Michigan's Youth Services Advisory Council](#) **Tuesday, January 7, 2020, 2:00 PM ET**

Programming ideas and tips for the Collaborative Summer Library Program's 2020 summer reading program, "Imagine Your Story," will be shared from your peers in the field.

[Starting a School Outreach Program from Scratch: What Worked, What Didn't, and Everything In Between](#) **Wednesday, January 15, 2020, 2:00 PM ET**

A webinar with Clinton-Macomb Public Library's Amy Young and Brittany Wesner. We will discuss how Clinton-Macomb Public Library went from little school outreach to developing a streamlined plan that allows us to see over 20,000 students a year, with focus on how developing curriculum-based, grade specific programs help to appeal to teachers and administrators while still attracting students to participate. These strategies can be adapted to serve communities of any size. We will talk about differences between curriculum-based school outreach and relationship-based school outreach and how to meet the need of schools from varying socioeconomic backgrounds.

[Stepping Gently Outside of Your Comfort Zone! With Jenifer Strauss](#) **Tuesday, January 21, 2020, 2:00 PM ET**

So...you have been doing Storytime for years! You have a reliable plan and you have developed your own special storytime groove! That is wonderful! But...maybe it's time shake it up and try something new! In this interactive webinar, Storyteller and Narrative Consultant, Jenifer Strauss will encourage you to step

gently out of your comfort zone and create storytime programs with a new twist and some unique razz-a-ma-taz! Jen will be presenting innovative, "Out of the Box" ideas for storytime planning and model NEW use-right-away songs, stories and activities. In this webinar you will:

- Learn how to insert cool yoga moves into your next storytime
- Add more movement using oddly interactive props and games
- Learn to use large group writing projects as a story time finale
- Sandwich each storytime with memorable beginnings and endings beyond songs
- Collaborate with community partners to offer a Pop-up Storytimes in new and different places!

[Parade of Elephants: Ready to Read Michigan 2020 with Jenifer Strauss](#) Thursday, February 20, 2020, 2:00 PM ET

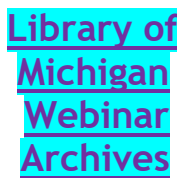
In 2020, the Library of Michigan's *Ready to Read Michigan* program will feature the book, *Parade of Elephants* by Kevin Henkes. In this informative and interactive webinar, Storyteller and Narrative Consultant, Jenifer Strauss will feature *Parade of Elephants* and then share a plethora of ideas to build a storytime for your youngest patrons using this sweet, action-filled story. In this webinar you will:

- Be introduced to the book: *Parade of Elephants* by Kevin Henkes with several examples for how to share it with your youngest patrons and caregivers.
- Include the Five Practices with Elephant songs, dances and activities!
- Sing and tell other interactive songs and stories that partner well with featured book.
- Learn "Act it Out and Play Options" for the theme that include patterns, counting, colors and opposites.

[Beyond Storytime: The Care and Feeding of Teens at Your Library with Jenifer Strauss](#) Tuesday, March 24, 2020, 2:00 PM ET

"If you feed them, they might come", but food alone will not keep teens coming back to your library for more! A sense of place, belonging and strong programming will. Don your hard hats and take a journey inside the teenage brain with former sixth grade teacher, Institute on Media and the Family speaker and Storyteller, Jenifer Strauss. Find out "why they act that way" and what it takes to really connect with tweens and teens at your library. In this webinar you will:

- Understand the workings of the teenage brain
- Learn new programming ideas that will entice teens
- Find out how to create a Teen Advocacy Group & attract teen volunteers
- Discover ways to funnel teen creativity into programs that focus on contribution
- Learn how to collaborate with community partners that offer what teens need



Library Works
Webinars
[Full calendar](#)



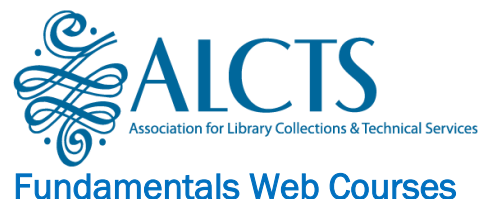
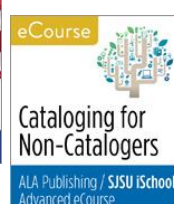
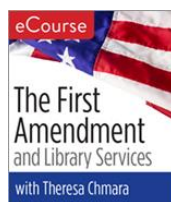
- [Learn from other libraries](#)
- [Participate in online training or view an archive](#)
- [Resources for staff technology training](#)
- [Maintain and support your computers](#)
- [Receive updates each month](#)
- [About your library](#)

[Read the latest news from TechSoup here](#)

MMLL Archived Webinars



You can still view many webinars from the past few years by going to the [ARCHIVES](#).



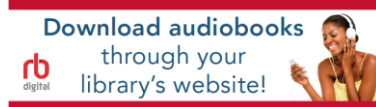
[How Technology can Improve Your Disaster Plan](#) Wednesday Jan 15 at 2:00 pm Eastern [REGISTER NOW](#)

Every library needs to have a disaster management plan in place before disaster strikes. Making use of new technologies can greatly reduce the stress and effort required to create an effective plan. In this one-hour webinar, Carmen Cowick discusses the best websites, apps, and other technology to add to your current disaster plan. She'll show you how to enable your staff with tools and information that they can access on-the-go, and highlight tools that can make you better prepared for a disaster. After participating in this webinar, you'll be able to:

- Discover the advantages of adding technology to disaster planning
- Recall the features of each of the tech tools discussed
- Identify the tech tools that would be appropriate for your institution
- Apply and integrate new technology with a traditional disaster plan



[MCLS Training Calendar](#)





March 28-April 18, 2020

Free Books – still available! Sign up today!

Money Smart Week 2020 (MSW) will kick off **National Financial Literacy Month**. Michigan's MSW Campaign is once again offering *Money Smart Kids Read* for interested public libraries to incorporate into story times, **March 28-April 18, 2020**. 2020 title: **"Save It! A Moneybunny Book"** by Cinders McLeod.

Here is what to do:

- Plan your money-themed story time(s) NOW, to take place between **March 28 and April 18, 2020** – NOTICE THE 3-WEEK WINDOW TO HOST MONEY SMART WEEK PROGRAMS!
- Register as a Money Smart Week **host partner** - go to www.MoneySmartWeek.org and click "GETINVOLVED". You'll receive notices about **FREE resources**, like BOOKMARKS, POSTERS, and more.
- Complete the questionnaire for FREE BOOKS** and, via RIDES/TLN, we'll send you enough books for each attending family to keep a copy!
 - Many libraries also plan money-themed programs for TEENS and ADULTS during Money Smart Week.
- As soon as you have your story time event planned, before January 30th, enter your event(s) in the MoneySmartWeek.org online event calendar. Even if it's a private event, enter it in the system.
- After your event takes place, enter your attendance number.
- Stay in touch with the Michigan Money Smart Week Campaign! Facebook page: www.facebook.com/MoneySmartWeekMichigan.
- Questions may be directed to Michigan Money Smart Week Chair, **Kelly Masters** at MoneySmartMichigan@gmail.com.

DON'T FORGET ABOUT...

United for Libraries

Association of Library Trustees,
Advocates, Friends and Foundations

www.ala.org/united/michigan

Login: michigan

Password: greatlake1837



LIBRARIES ARE essential partners in achieving an accurate and complete count in the 2020 Census. As trusted, welcoming institutions with a far-reaching geographic presence, libraries have important opportunities to inform and engage their communities.

With Census preparations ongoing and the questionnaire coming in March 2020, libraries should plan for potential impacts. The 2020 Census will:

- conduct its count primarily online for the first time,
- place an emphasis on reaching hard-to-count populations,
- hire more than 500,000 temporary workers through an online application process, and
- partner extensively with community and civic groups, agencies, and organizations.

HOW MIGHT THE 2020 CENSUS AFFECT LIBRARIES?

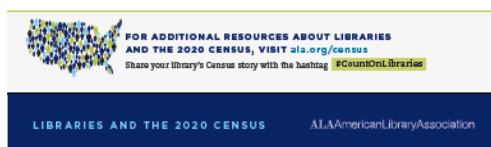
In late 2019 and early 2020, the Census Bureau, government leaders, or community groups may approach the library to host or participate in meetings, programs, or outreach activities. In addition, jobseekers may use library computers and internet access to apply for Census jobs.



In March and April 2020, community members may use library computers and internet access to complete the Census questionnaire online. Civic leaders may ask the library to publicize accurate information about the Census.

HOW CAN LIBRARIES PREPARE FOR THE 2020 CENSUS?

- Encourage staff to review training materials such as ALA's *Librarian's Guide to the 2020 Census*,
- Assess your public access computers and internet to prepare for a potential spike in usage by people completing the Census questionnaire online.
- Reach out to your local Census Bureau Partnership Specialist and Complete Count Committee, and
- Consider offering programs or disseminating information about the 2020 Census.



IS FUNDING AVAILABLE TO SUPPORT LIBRARY CENSUS ACTIVITIES?

If your library will offer programs, expand technology resources, train staff, or extend hours, you might consider seeking funding to support these activities—either from dedicated Census-related funds or the library's usual sources of support.

Foundations: Many community and family foundations (or funders) are providing funding to local nonprofits to support complete count efforts in the 2020 Census. Check with existing library funders to see if they are involved or if other funds might be available to support the library's work.

State and local government: Some state and local governments have dedicated funds to support 2020 Census preparations. Reach out to officials or your local Complete Count Committee to see if they have ideas for supporting the library.

Businesses: Local businesses may welcome the opportunity to support library programs and services. For instance, a grocery store might donate snacks for an event, or a technology retailer might donate tablet computers for Census respondents to use.



NEW YORK CITY: Invested more than \$1.4 million in the city's three public library systems to promote a complete count in the 2020 Census.

Community organizations: Contact local civic clubs and service organizations, such as the League of Women Voters, about opportunities to partner with the library by sharing costs or providing volunteers.

Library Friends and Foundations: The library's most devoted supporters might be a source of funding or volunteers.

Census Bureau: While the Census Bureau does not provide direct funding to local agencies, they may be able to provide needed resources at no cost. Contact the Partnership Specialists in your *Regional Census Office* to request 2020 Census promotional materials, speakers for programs, messaging, and other resources.



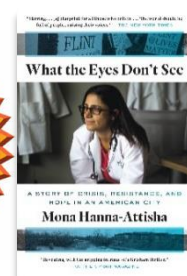
Now through June 1, 2020, **you can apply** to serve as one of 13 commissioners on the first-ever Michigan Independent Citizens Redistricting Commission.



Emergency Geek

Cory Walker ("Emergency Geek") will come to your library for technology assistance. Ask him! See

<https://mmll.ploud.net/a/tech-corner>



Grant Opportunities:

Mini Grants!

FY20 Library Service Expansion & Mini-Grant Program!
Time to apply for a grant! It is not hard!

ROUND ONE

There were 16 grant applications submitted for \$10,395 and the Grants Committee (Mary Barker – Pentwater, Jennifer Thorson – Reed City, and Eric Smith – MCDL) made the final decisions to fund **11 projects for \$6,020**.

ROUND TWO

- Program Announced.....January 6, 2020
- Application Due DateMarch 6, 2020
- Award Announced.....March 13, 2020
- Project Implementation 3/13/20 - 8/7/20
- Reimbursement Due Date August 14, 2020

<https://www.mmll.org/a/grants>



Date Posted: December 2, 2019
Deadline for Submission: February 3, 2020 by 11:59 pm (CST)
Award Notification Date: April 15, 2020
Apply online via [Google Forms](#)

Library workers can apply for a new annual grant to support innovative and meaningful community engagement efforts in libraries. The **Libraries Transform Communities Engagement Grant** will provide \$2,000 for a school, public, academic, tribal, or special library to expand its community engagement efforts.

WebJunction Course:
Grantseeking for Libraries



Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA (Library Services and Technology Act) grant programs. For complete information, see

www.michigan.gov/lsta



National Endowment for the Arts Big Read 2020-2021

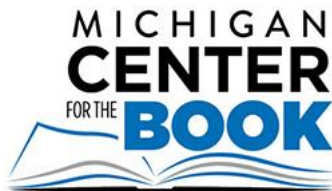


56 Literacy & Libraries Grants for Michigan



Get notifications from Grants.gov – click here
[Grants Learning Center](#)

Additional Sources of Grant Funding



MCFB is offering a limited number of competitive literacy grants for

matching funds up to \$500. Applications are due by **March 1, 2020**, for programs taking place in any part of 2020. Apply online today: <https://www.surveymzmo.com/s3/4740625/Michigan-Center-for-the-Book-2019-minigrant-app/>. Questions may be emailed to Tim at gleisner@michigan.gov.

Youth Services:

Update on the CSLP 2020 product line up

- If this is the first you have heard of the necessary changes that were made to the 2020 program, please read this letter for context:

<https://www.csllpreads.org/wp-content/uploads/2019/11/2020-artwork-statement.pdf>

Products containing the offensive imagery have been removed, and the new poster and reading record design have been added to the online store. Essentially, the product line up has stabilized, and you can resume using the CSLP online store to place orders:

<https://www.csllpreads.org/csllp-store/>



Collaborative Summer Library Program



Summer Reading 2020



Kids Read

Quick Facts

Target: Kids, Ages 5-7

Management level:

Moderate

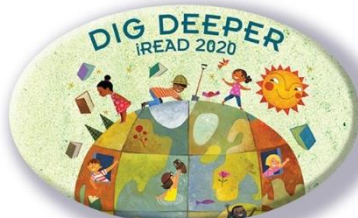
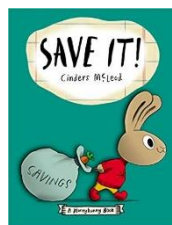
Book orders open:

December 1, 2019

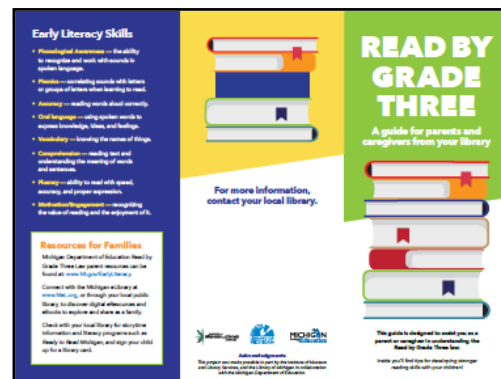
Book orders close:

February 15, 2020

Book delivery: Week of March 16, 2020



MiYouth - The Library of Michigan has begun a new listserv specifically for public library staff who conduct children and teen programming and services. Sign up today!



Michigan Read by Grade Three Law



State Aid Annual Report – Due 2/1/20

If you have questions on how to report your access to e-resources, contact the MMLL office for clarification. Instructional emails have gone out to midmichlib@googlegroups.com – if you want staff added to this list, just let us know!

For this fiscal year, you have access to the full collection of unlimited downloadable eAudiobooks, which is currently amounts to **33,908 titles!** Remember to let your patrons know! These titles are **ALWAYS AVAILABLE** to patrons, **no waiting on holds lists**. The URL to put on your website is:

<https://wmlpmi.rbdigital.com/>

Further information about the RBDigital resources (including Transparent Language Online) as well as the Up North Digital Consortium may be found on the website:

<https://www.mml.org/a/digitalresources>



Update on MLA's Work to Address Changes to the Michigan Library Privacy Act

MLA Advocacy Update



Since the introduction of [SB611](#) by Senator Peter MacGregor on October 29, MLA has been gathering input from library directors, deans and others about support and concern on the proposed changes. **MLA believes that library privacy is a core value to librarianship and any changes to the Privacy Act should be vetted through the proper channels.** This bill was introduced without MLA input. MLA has taken the past 45 days to gather your thoughts and try to find a way to find compromises to the concerns that you've brought to our attention in order to get the best possible changes in front of Senator MacGregor by mid-January when it is expected to move forward in the legislative process.

Please Note: MLA values all voices being heard, all possible solutions being vetted, and that we hope to contribute to a final bill that libraries throughout the state feel is in their best interest and can support.

The MLA Legislative Committee ended their last meeting recommending a small sub-group, who represent both sides, come together face-to-face, to converse and try to build consensus by adding, strengthening and editing language that takes into account the concerns we've documented. Along with MLA staff and Governmental Consultant Services, Inc. (GCSI) representative, Bob DeVries, those present included Lance Werner (Kent District Library), Larry Neal (Clinton-Macomb District Library), Jenny Marr (Ferndale Public Library), Julia Eisenstein (University of Detroit Mercy), Randy Riley (Library of Michigan), Clare Membiela (Library of Michigan), Josie Parker (Ann Arbor District Library), and Anne Seurnyck (Foster, Swift, Collins and Smith, PC). Issues/concerns with the bill that the sub-committee discussed at length included:

- Definition of a Crime
- The May/Shall Not – in the updated language the burden would fall on the library director to decide or not decide to hand over library records
- Reading and circulation history of patrons
- Surveillance videos – are they a patron record
- No reference to Third Party Vendors being held to the same standard on privacy rights
- Removal of personal liability of library personnel who make the decision

We are working with Anne Seurnyck on recommended changes to the bill language. MLA will use our newly defined legislative guidelines for recommendations to move it forward through the MLA Advocacy & Legislative Committee and MLA Board for a decision that we will share with the membership as soon as we have something concrete. We will then take the updates to Senator MacGregor and reiterate the importance of all libraries having a voice in something that affects them all on a daily basis.

If you would like to have a conversation, please do not hesitate to contact Executive Director, Deborah E. Mikula at dmikula@mlibraries.org or by phone at (517)394-2774 ext. 224.

BECAUSE EBOOKS
EXPAND ACCESS
FOR ALL.

LIBRARIES
TRANSFORM™
MULTIMEDIA SPREADSHEETS



PLA adds new resources related to eBook lending and pricing

During the past month, PLA has added several new valuable resources to its [eBook Lending & Pricing](#) web page. Public library professionals are encouraged to:

- Measure the impact of their marketing efforts using the [Value of Author Marketing Calculator spreadsheet \(XLSX\)](#) developed by Hallie Rich, communications and external relations director at Cuyahoga County (OH) Public Library;
- Connect with other library professionals interested in this issue via the [eBooksForAll community on ALA Connect](#) (login required);
- Listen to the December 18 edition of [Public Libraries Online's FYI Podcast](#), which focuses on the #eBooksForAll campaign; and
- Watch an archived version of the December 17 [#eBooksForAll Campaign Update webinar](#).

Mid-Michigan Library League

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