## Mid-Michigan Library League Advisory Council Meeting March 17, 2016

In Attendance: Kimberly Young (Houghton Lake), Lilas Van Scoyoc (Evart), Mary Barker (Pentwater), Heather Bassett (Reed City), Sue Riegler (Alden), Jane Gyulveszi (Bellaire), Ryan Deery (Suttons Bay-Bingham), Diane Eisenga (McBain), Michelle Moore (Missaukee), Eric Smith (Mason/Ludington), Miriam Andrus (Big Rapids)

MMLL Director Sheryl Mase called the meeting to order. She let the group know that the most recent chair of the Advisory Council, Bradley Chaplin, director of the Kalkaska County Library, has stepped down. So, the first agenda item was to appoint a new chair who is also the MMLL Board liaison. The group appreciates Diane Eisenga, who stepped up to take on the remainder of Bradley's term.

Sheryl asked the group if they would have some representatives for an eResources Committee to help her prioritize her work with group discounts. Many members said they don't have enough money to buy anything extra, but they do participate in Up North Digital for Overdrive downloads of e-books and e-audiobooks. There was mention of language resources needed, such as Rocket Language, Mango, Pronunciator, and Byki. Sheryl will look into these. Eric Smith volunteered to be on the eResources Committee. He and Sheryl are working with the new Zinio representative (Recorded Books) on better pricing for MMLL. Others interested in being on this committee are invited and encouraged to join.

## Members shared around the table:

Miriam/Big Rapids: Efforts are underway to get interest in district library formation. It turns out that oftentimes the residents of townships saying there is no interest are actually interested, so Miriam is instead adding to the agenda of these township meetings a discussion of payment for library service. Community members are showing up and supporting payment beyond penal fines to cover library service to the township. This will be the interim step for Big Rapids, with the hope that after a year with these contracts, the townships will be amenable to signing a district library agreement to take the question to the voters.

<u>Michelle/Missaukee:</u> They are one of the libraries having a Michigan Notable Books author visit. Maureen Abood (*Rose Water and Orange Blossoms: Fresh & Classic Recipes from My Lebanese Kitchen*) will be there on April 28<sup>th</sup> at 6:30 p.m.

<u>Jane/Bellaire:</u> She got a grant from the 2% fund of the Grand Traverse Band for \$4,000 so they can purchase a nice multimedia projector for program use.

<u>Kimberly/Houghton Lake:</u> She is participating in a Demco pilot project in which they will set up and manage a kickstarter fundraising effort for the library, including press releases and marketing videos. This is fundraising based on a wish list from the library. Demco has been doing this for schools already.

The Advisory Council meeting ended at 10:35 at which time the MMLL Board meeting began.

Respectfully submitted,

Sheryl

Sheryl L. Mase