



Engaging Teens Both Inside and Outside the Library

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Teen-dedicated social media pages:

Instagram is flexible and fun, a good way to show off your library, and interact with teens

Canva is a great free tool to create Insta-worthy images to show off your services and events

School outreach:

Lunchtime book groups, provide pizza lunch

Bring a selection of new titles, book talk

Ask teens what they're reading, take suggestions for materials and programming

Bring permission slips for parents to fill out, so teens can get library cards

Share physical flyers for events in schools and other places teens inhabit

Programming:

Plan teen-specific programming at the library so that you have something to talk up when you're outside the library, and teens have a reason to come to the library.

Most successful events:

Button-making workshop

Pride Party

Upcoming events: Movie nights, Halloween party