



# Michigan Cooperative Directors Association

## Report for

### Library of Michigan Board of Trustees

### May 11, 2017

**Michigan Library Cooperatives serve the needs of public libraries and many also serve multi-type libraries such as academic, school and special. The Cooperative Directors have submitted information for this report that reflects current achievements, ongoing planning, and future activities.**

#### **Detroit Public Library Cooperative – Jo Anne Mondowney, Director**

- **Sunday Hours:** The Detroit Library Commission approved Sunday service at Main Library and the Redford and Laura Ingalls Wilder branches. Sunday service began in 1931 as the result of a reduction in state funding. On Sunday October 8th, Sunday service will be restored at Main Library as well as, for the first time, added to the public service hours of the two branches. Hours will be 1-5 p.m., October through May.
- **Annual Storytelling Festival:** DPL's Annual Storytelling Festival was held on April 5th and 6th at Main Library. On April 5th, 290 students, teachers and parents from Martin Luther King and Golightly schools provided an engaged audience for the Wild Swan Theater. On April 6th, Theodis Collins, a member of the Detroit Chapter of the National Association of Black Storytellers, brought his Story Puppets to an audience of more than 50 children from Good Shepherd Day Care, Mayflower Day Care and the Spain Elementary Pre-School.
- **2017 Money Smart Week:** DPL participated in the annual Money Smart Week created by the Federal Reserve Bank of Chicago, April 22-29, 2017. The event brought together financial institutions, non-profits, libraries, universities and government agencies to offer free financial education classes. DPL's partner this year was the Thomas Financial Group, which provided story time readers for the programs. Twelve DPL branches and Main Library provided activities for all ages, including financial workshops and storytelling.
- **Local History Conference:** The Burton Historical Collection was a major sponsor, along with Meijer and the Detroit Historical Society, of the 59th Annual Michigan in Perspective: The Local History Conference, held in Sterling Heights on March 3-4, 2017. This multi-track, two-day conference, which drew nearly 600 attendees, featured presentations of a wide range of subjects including jazz in Detroit, the Detroit Tigers and the Detroit Symphony Orchestra.
- **Divie B. Duffield Branch Re-Opening:** The grand re-opening of the renovated Divie B. Duffield Branch was held on Saturday, February 18, 2017, with over 50 community members in attendance. Dedicated staff members weeded the collection, cleaned and re-organized every inch of the branch. The re-opening was covered by the Detroit News and was noted in the February 27, 2017 issue of Library Hotline.
- **"Light Up Literacy" Mosaic Mural in Children's Library:** As part of the "Light Up Literacy" project, on March 2 and March 3, 2017, a stunning 16-foot glass mosaic mural was dedicated in Children's Library. The mural was a result of the work of children from Pasteur Elementary School, under the creative direction of artists Gail Rosenbloom Kaplan and Dani Katsir. Four hundred student artists were involved with creating the mural that contains 12,000 pieces of glass. The project began with alumni of Pasteur Elementary visiting each classroom to read books about the earth. Students then drew earth related pictures which guided the design of mural. Two groups of the young artists

visited the library on each day for the dedication which included a Dr. Seuss birthday program, followed by a pizza lunch.

- Comerica Java Jazz: The 17th Annual 2017 Comerica Bank Java and Jazz series was launched on March 21, 2017 with an enthusiastic and most appreciative capacity crowd to hear Detroit's own all female jazz group, Straight Ahead. The series runs through July and will feature various artists including the Sean Dobbins Organ Quartet, the Ali Bey Quartet, singer Audrey Northington and the Affair Group.
- 2017 African American Booklist: In support of the Detroit Historical Society's "Detroit 67" project, the theme of DPL's 2017 African American Booklist is "Detroit's 1967 Rebellion: The Fifty Year Aftermath." Dr. Gloria House, professor emerita of Wayne State University and the University of Michigan-Dearborn, wrote an insight essay about the racial, social, educational and economic issues that still challenge the community. The booklist, which is available on DPL's website, includes books that provide a political and cultural context for the events of July 1967. DPL librarians also provided recommendations of the best fiction and nonfiction titles published in 2016 for readers of all ages.

### **Lakeland Library Cooperative – Sandra Wilson, Director**

- The Coopersville Area District Library has completed their building renovation and addition project and began moving back into the library in late April. The Cedar Springs Public Library's new library opens May 8. The Clarksville Area Library moved to their new library location in March. The week after they moved was the big wind storm in Michigan and their old building blew down. It is a good thing they had moved out.
- Lakeland has added its 42 member, the Fruitport District Library. They opened on April 10.
- The Lakeland Board has started discussions on a Capital Improvement Plan in conjunction with the Fund Balance.
- As a part of the Strategic Plan Education Action Plan the CE Committee is expanding its offerings. Five interest groups will be holding two meetings a year for sharing and problem solving in the areas of Information Technology, Human Resources, Legal, Management & Administration and Public Relations & Marketing. This fall the first meetings will take place.
- For the Strategic Plan Governance Action Plan the Board has been working on transparency with the membership that came from the member focus groups. Some of the actions have been a New Ideas process, adding a Q&A agenda item for each Board meeting, providing a white paper on the positive and negative impacts of each decision being considered by the Board that will impact member libraries, an annual survey to ask member libraries what they want from the Cooperative, an annual survey to establish a baseline of member perception of inequity in decision making process at the beginning of each fiscal year. The most successful action was adding Board development to each agenda. Each month someone gives a 15 minute presentation. To date topics have included Design Think, 501(c)3 Charitable Claim on Local Taxes in Dispute at Michigan Tax Tribunal, Teamwork Consultant Process for Muskegon Area District Library, 3-Year Strategic Budget and the Knight Foundation Visualizing Funding for Libraries.
- A committee of the Shared ILS is putting together an RFP for a consultant to chart the future of the ILS. The ILS Council is also planning for enhanced patron services. Some of the things they are investigating are linked data, ILS catalog enhancements, collection development software and expanding on patron services affected by our local delivery.

### **Mideastern Michigan Library Cooperative – Denise Hooks, Director**

- Attended and sponsored 8 directors and trustees at the National Library Legislative Day advocacy event in Washington D.C.
- Honored Maureen Hirten, Director of the Capital Area District Library, upon her retirement. Scott Duimstra has been named the new Library Director.
- Completed the 2016-17 3D Printing Project and decommissioned printers, laptops, scanners, and supplies to member libraries in seven MMLC regions.
- Selected to present a program at the Michigan Library Association Fall 2017 conference entitled "3D Printing: Inspiration, Innovation, Collaboration"; staff members who led their library's programming for the year were chosen as panelists.
- Collaborating Partners - CDA, MCLS, LM, MLA, and MiALA have planned a workshop for September 2017 that focuses on the topics of library safety and libraries as inclusive, safe community places.
- Redesigned the MMLC website using a WordPress platform.
- Assumed fiscal agency for the Friends of Michigan Libraries organization.

### **Mid-Michigan Library League – Sheryl Mase, Director**

- The number of members in our cooperative prior to the current fiscal year was 45; it is now 39; and beginning October 1, 2017 we will be down to 37 members. We have restructured Board representation and are working diligently to understand the service needs/priorities of the membership. This process will inform a new Plan of Service and budget for FY18 that will provide maximum return on investment (ROI) from State Aid funding.

Based on per capita state aid = \$0.32479

Year	# of members	Direct Aid	Base Density/Unserved	Direct State Aid	Indirect State Aid	Totals
2016	45	\$140,188	\$51,611	\$191,799	\$140,188	\$331,987
2017	39	\$97,463	\$41,503	\$138,966	\$97,463	\$236,429
2018	37	\$90,810	\$38,826	\$129,636	\$88,982	\$218,618

- With the retirement of a 27+ year full-time employee at the end of April, staffing is down to the director and the five-hour per week bookkeeper. We will plan for the future strategically.
- Due to the overwhelming response to National Library Legislative Day this year, we were blocked from registering any more than one person to attend. She is from Ludington and will serve as the only person from the 2nd congressional district, represented by Bill Huizenga.
- The 18 maker kits and two 3D printers have circulated 72 times since we created the collection last year. These materials are for the member libraries to use for programming and demonstrations. This summer will be round 2 of the UMSI Maker Trainings, with programs in Houghton Lake August 15-17 and in Benzonia August 22-24.
- There have been several staffing changes within the cooperative, with six new directors in the past two years, and three more in the works. The leadership in the Michigan public library profession is aging, as many are baby boomers retiring or getting ready to retire. We need to encourage the younger library workers to become leaders!

### **Northland Library Cooperative – Roger Mendel, Director**

- The cooperative Board recently added Suttons Bay Library as a member effective October 1, 2017. This brings the membership at Northland to 23 public libraries ranging in size from the smallest that serves a population of 650 to the largest at over 90,000. This year has been one of transition. Six libraries joined Northland last October and the increase in members and income has required the review of services. A committee has been working on new services based on a survey of the

membership held last December. Our June meeting will be devoted to reviewing their findings and have the cooperative implement the new service plan in October.

#### **Southwest Library Cooperative – John Mohny, Director**

- Southwest is changing our By-Laws to bring them up-to-date. Many of the changes have already been made and approved. Everything should be finished by August, along with our new Budget.

#### **Suburban Library Cooperative – Tammy Turgeon, Director**

- The Suburban Library Cooperative met with representatives from the Macomb County Health Department to start the process of becoming a closed distribution site for member libraries' staff & their families to provide for the delivery of medications in a health emergency as well as an information provider.
- The Suburban Library Cooperative updated its training room with a new projector and screen and will be purchasing two all-in-one PCs each year to replace current PCs.
- The Suburban Library Cooperative is negotiating with its current delivery company to extend its contract for another two years.
- The Suburban Library Cooperative is negotiating with its current automation system vendor to extend its current contract.
- Tammy Turgeon was appointed to the Macomb County's 200th Anniversary Committee, representing libraries.

#### **Superiorland Library Cooperative – Pam Christensen, Director**

- With the assistance of Cooperative staff, the Richmond Township Library in Palmer, Michigan received a \$1,100 grant toward the purchase of two new computer workstations from the Marquette County Steelworkers Coalition. The closure of the Empire Mine has negatively affected funding for the Township and its residents. Richmond Township Library has been unable to meet the demand for computers during their hours of operation. Two computers, both over ten years old, were often pressed into service. Thanks to the Steelworkers, the Library will more effectively meet the needs of their customers.
- Executive Director Pam Christensen writes a monthly feature article for the Marquette Monthly. The April 2017 article focused on electronic resources available from member libraries. The Michigan Electronic Library (MeL) was also highlighted. Thanks to Deb Biggs, Michigan MeL Coordinator for her assistance with the article. An illustration of Brooky, the official mascot of the Library of Michigan's MeL program, was used for the article.  
<http://marquettemonthly.org/libraries-remain-relevant-in-information-age/>.
- The May 2017 Marquette Monthly article provides history about the Upper Peninsula's Carnegie Libraries. <http://marquettemonthly.org/carnegie-libraries-key-in-u-p-communities/> Cathy Lancaster, Youth Services Coordinator with the Library of Michigan will provide information for the June 2017 article about Summer Reading Clubs in Michigan. The Marquette Monthly can be accessed online at <http://marquettemonthly.org>.
- In preparation of National Library Week, Christensen appeared on WLUC TV 6 Ryan Report with Don Ryan. This weekly television show is broadcast each Sunday. Christensen and Ryan discussed libraries and library services during the half-hour show. The video can be accessed <http://www.uppermichiganssource.com/content/news/Ryan-Report-April-2-2017-417977413.html>
- The Friends of the Library of the Menominee County Library held their annual Staff Appreciation Tea during National Library Week. The Menominee County Library operates the U.P.'s only bookmobile, and tours of Moby 5 were also offered during the event.

- Superiorland Library Cooperative members appreciate the staff and leadership of the Library of Michigan for bringing two continuing education events to convenient Superiorland locations. The Every Child Ready to Read workshops with Sue McCleaf Nespeca held in March 2017 and the ALA Project Outcomes workshop being held in May were offered in multiple locations across the state.
- The Superiorland Library Cooperative Advisory Board of Librarians meetings are being held in Marquette, St. Ignace and Crystal Falls in May 2017 to develop the SLC Service Plan for 2017/2018.

### **The Library Network – James Pletz, Director**

- The Michigan Activity Pass (MAP) enters the 10th year of service with close to 500 sites for Michiganders to select from. The partnership with the Michigan Department of Natural Resources, initiated three years ago, opens DNR sites to MAP use. West Michigan patrons from the Lakeland Library Cooperative have been beneficiaries of this site variety, selecting parks and camp sites with Lake Michigan frontage heavily during the summer. TLN Map Administrator, Jim Flury, worked hard to add seven new destinations. Four destinations in the Battle Creek service area of the Southwest Michigan Library cooperative were added.

The seven new destinations are:

- Michigan Railroad History Museum – Durand
- Hack House Museum – Milan
- National Shrine of the Cross in the Woods – Indian River
- Calhoun County Trailway – Battle Creek
- Ott Biological Preserve – Battle Creek
- Kimball Pines Park – Battle Creek
- Historic Bridge Park – Battle Creek

The top ten MAP destinations were:

- Michigan Science Center - Detroit
- Belle Isle Park - Detroit
- SEA Life Michigan Aquarium – Auburn Hills
- Detroit Institute of Arts - Detroit
- LEGOLAND Discovery Center – Auburn Hills
- DNR Outdoor Nature Center – Detroit
- Yankee Air Museum – Ypsilanti
- Cranbrook Art Museum – Bloomfield Hills
- Holocaust Memorial Center – Farmington Hills
- Howell Conference and Nature Center - Howell

TLN Social Media specialist, Brigette Felix, reports public use of Facebook and Twitter MAP sites exceeds 130%. Felix also coordinates the highly popular statewide tour by National Public Radio (NPR) Under the Radar personalities, Jim and Tom, who have made standing room only appearances at four libraries this year.

### **White Pine Library Cooperative – Bryon Sitler, Director**

- The White Pine Library Cooperative Board has completed its review and revision of its policy manual.
- Thirty member libraries have joined the TNL Zinio for digital magazines. The Cooperative is subsidizing this project to enable more libraries to participate.
- The Cooperative is assisting members in writing grants for building remodeling and ADA compliance.
- I have been able to visit more libraries in the last quarter.

### **Woodlands Library Cooperative – Kate Pohjola Andrade, Director**

- Since January, Kate has been out to five member libraries to conduct a board orientation/training. She's also assisting another member library with their community survey and strategic planning process. Now that the threat of winter weather has passed, Kate has three more board training opportunities on her calendar for May and June, so far, and will also be scheduling library visits over the summer and fall.
- Our Continuing Education committee's workshop with Ben Bizzle went very well. We had 53 library staff members attend from all over the state. Kudos to the East Lansing Public Library for hosting the event for us.
- Woodlands has chartered a bus for Saturday, June 24 to take a group (up to 56) to visit the exhibits in Chicago at the ALA Annual Conference. Pickup/drop off stops will include Charlotte, Marshall and Coldwater. Registration has opened, with 15 seats already taken. After June 3, we will open any remaining seats up to the wait list members, and if there are still seats open, we will offer them to non-Woodlands members.
- Woodlands is pleased to be able to cover 100% of the cost of RIDES delivery for our member libraries, including those libraries with branch locations.
- WLC has nine representatives attending National Library Legislative Day. Our contingent includes 5 directors, an assistant director, a youth librarian, and a board member (of both WLC and a member library)
- Sign up to receive WLC's monthly e-newsletter, Woodlands Wanderings, by visiting:  
<http://eepurl.com/cuQKvb>
- Virtual attendance at our member meetings is gaining popularity. One to two people have attended via Skype and we're working out the tricky issues - the biggest issue being bandwidth in our rural communities!
- Woodlands has hired a financial advisor to help manage the cooperative's fund balance. Doing this will allow us to maximize the return on our savings while staying in line with PA 20 - no risk to our principal investment.
- In March, Kate was elected to the FOML (Friends of Michigan Libraries) Board for a three year term.