

Mid-Michigan Library League

REGISTER TO VOTE

Michigan's statewide general election is on Tuesday, November 6.

To participate in that election, register to vote by **Tuesday, October 9**

To register: Visit your county, city or township clerk's office; Go to any Secretary of State branch office; or Register by mail.

Your Vote is Your Voice

View your ballot, find your voting location and much more at Michigan.gov/vote

A reminder from Secretary of State RUTH JOHNSON

MeL Michigan eLibrary

Michigan eLibrary Supporting Michigan Libraries

Michigan eLibrary | Library Staff | Marketing Resources

Marketing Resources

LIBRARY STAFF Marketing Resources for Michigan Libraries

Marketing Resources for Michigan Libraries

MeL has a new look and a new logo

We provide

News of Interest

October 2018



Member Happenings

- We have three new directors: **Nicole Hintz** is the new director at **Walkerville Public School Library**. **Heather Morché** is the new director at **Luther Area Public Library**, and **Lauren Moran** will start as director at **Big Rapids Community Library** on October 15th.
- McBain Community Library** had a good turnout for a popular author of Amish novels, Beverly Lewis.
- Fans turn out in McBain to see author of Amish novels
- CONGRATULATIONS** to Mary Ann Lennon and **Morton Township Public Library** for winning a **Citation of Excellence** from the State Librarian! This award will be presented at the annual Michigan Library Association conference in Novi, during the State Librarian's luncheon Wednesday, Oct. 17th.
- Alden District Library** received anonymous donations for two new AWE children's workstations.
- The Oceana County libraries of **Hart, Shelby and Pentwater** invite patrons to participate in "Frankenreads!"



• **CONGRATULATIONS** to Glen Lake Community Library - the library's Capital Campaign received one of the highest grants awarded by the [Michigan Council for Arts and Cultural Affairs](#) for 2019 projects. The GLCL will receive \$90,000 for the library's expansion and renovation project!

Surrey Township Public Library

presents
"Laptops for Learning"

FAQ: Who may borrow? College Students currently enrolled in classes, must have a valid STPL library card, must provide a current class schedule and college ID. What is the loan period? Current Semester.

for more info contact us at 989-588-9782

STPL Surrey Township Public Library Where Imagination Starts

Adult Craft Night

Tuesday October 9 at 6:00 pm
Surrey Library

Date Night Series

CWPL

Roses and Zinnias for pumpkins

Date Night Series

Illustration of four colorful cartoon figures holding hands.

MMLL Annual Luncheon Meeting Recap

68 MMLL member library staff and trustees attended the annual luncheon meeting on September 20th at Caberfae Peaks. It was wonderful to see everyone, and see new connections being made! Please complete the survey if you attended, so we can know what to tweak for next year!

<https://www.surveymonkey.com/r/67TGFFV>



PLEASE Complete Surveys

There are two surveys posted currently and we NEED your responses!

- There are still 14 libraries that have not yet completed the Penal Fine Survey. If this is you, please go to:
<https://www.surveymonkey.com/r/8NY3RLN>
- We would like feedback regarding the annual luncheon meeting. Please take a moment:
<https://www.surveymonkey.com/r/67TGFFV>

Emergency Geek

Since so many of you have had good experiences with the "Emergency Geek" services this past year, we have continued this service for another fiscal year. Cory Walker, AKA the Emergency Geek, will come to your library and check on problems, tell you when you will need to upgrade your technology, help you with virus protection, add new software and peripherals, and so much more. Ask him! See <https://mmll.pcloud.net/a/tech-corner>.

Maker Spaces



Remember that you may borrow maker kit materials from your cooperative! The Mid-Michigan Library League has 21 maker kits, 2 3D printers, and other resources you can checkout via Librarika, the free ILS we use for circulation. See [this website link](#)!

Upcoming Trainings IN PERSON:

Best Practices: Key Steps to Improving Your Service as a Library Trustee
Friday, October 5, 2018, 9:00 am – 3:30 pm,
Delta Township District Library, 5130 Davenport Dr, Lansing, MI 48917. [More information](#)



Library Security Workshop with Dr. Steve Albrecht

October 8, 2018 1:00 P.M. – 4:00 P.M. State Theatre 913 Washington Ave., Bay City, MI
Cost: \$30.00 per person Registration:
<http://www.mmlc.info/events/>
MLA 2018 Annual Conference



Oct 17, 2018 - Oct 19, 2018 - (All Day Event)
Suburban Collection Showplace
46100 Grand River Ave., Novi, MI 48374
The 2018 annual conference will be held in Novi and feature renowned keynotes, jury-selected programming for all library professionals, an exhibition and an ideal environment to network with colleagues.

Michigan Library Association calendar of events

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### Register now for the 2018 LITA Library Technology Forum

Minneapolis, MN November 8-10, 2018



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MC LS MIDWEST COLLABORATIVE for LIBRARY SERVICES Building better libraries

MCLS Training Calendar
MCLS Newsletter



SCHOOLS AND LIBRARIES (E-RATE)

The Office of Systems, Evaluation, and Technology's Education Technology Unit will host an E-Rate 101: E-Rate for Beginners training session on October 25, 2018 at Gratiot Isabella RESD. The training is geared toward staff new to E-Rate and entities who are contemplating participation in the E-Rate process. A working lunch will be served for on-site attendees. If you would like to connect remotely via zoom that link is below for you. Topics for discussion will include:

- What is E-Rate?!
- Benefits of E-Rate Participation
- Applying for E-Rate as a School
- Applying for E-Rate as a Library
- Invoicing/Collecting E-Rate Funds
- Document Retention

To register for this event please fill out the [Registration Form](#). Please be sure to register NO LATER than October 15th 2018



Scheduled and on-demand WEBINARS and ONLINE CLASSES:

MeL Training

Current and archived MeL trainings are at:

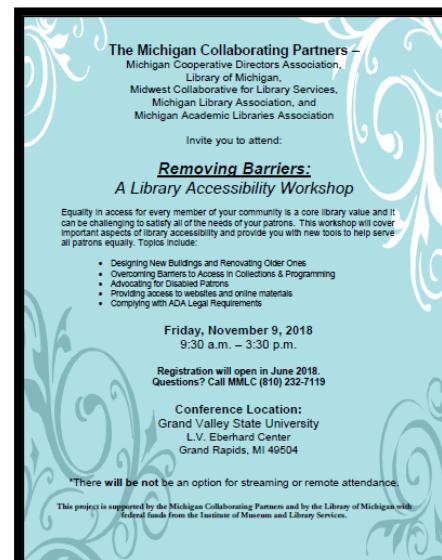
<http://mcls.org/mel/mel-training-events/>



MeL Databases (PDF)

eResource Changes for October 1

On October 1, MeL expanded to over 80 eResources! EBSCO is now the primary vendor and quality content will still come from Britannica, Gale, and World Book. [AtoZDatabases.com](#) will provide a business and



job directory as well as a criminal background search. You will find a wealth of resources, including:

- MyHeritage (genealogy resource)
- Consumer Reports
- An upgrade to NoveList that includes K-8 Plus and NoveList Plus (one of the most requested resources)
- The full suite of LearningExpress Library resources including a resume builder
- A collection of over 200,000 eBooks covering everything from K-8 to Business
- A substantial business collection that includes case studies, SWOT analyses, DemographicsNow, and more.
- A K-12 collection that includes access to over 25 eResources with leveled readers, magazine and journal articles, subject specific eResources in Biography, History, Literature, Poetry and Science, Opposing Viewpoints in Context, and more.

[List of New MeL Resources Available October 1, 2018 \(PDF\)](#)

A list of the new slate of MeL resources, as well as continuing subscriptions.

[Database CrossWalk \(Excel\)](#). This spreadsheet links the expiring eResources with the new eResources and offers more detail about new eResources that are now available.

Here are MeL Webinars:

Britannica Basics for Public Libraries

[Monday, Oct 8, 2018 @ 10:00 AM - 11:00 AM EDT](#)

Thought Britannica School was just for school librarians? Think again! Britannica School has a ton of terrific resources for Public Librarians to support K-12 students working on school projects and research reports. Britannica School also has great resources to support parents who home school their children. Additionally, learn how you can use these resources with all of the patrons who come through your library!

Britannica Basics for Middle and High School

[Tuesday, Oct 30, 2018 @ 4:00 PM - 5:00 PM EDT](#)

Join us for this interactive webinar to learn new ways to do research projects with students using Britannica resources. Get ideas for integrating technology and digital skills into your library and classrooms! Attendees will learn about special features, including:

- Creating a My Britannica account to collect, organize, and share favorite content
- Classroom curriculum resources (American History, World Studies, Earth Science, Biology, Chemistry, and all levels of Language Arts and Math)
- Expanded video and media content, including a video download feature.

Britannica Basics for Elementary School

[Wednesday, Nov 14, 2018 @ 4:00 PM - 5:00 PM EDT](#)

Join us for this interactive webinar to learn new ways to do research projects with students using Britannica resources. Get ideas for

integrating technology and digital skills into your library and classrooms! Attendees will learn about special features, including:

- Creating a My Britannica account to collect, organize, and share favorite content
- Classroom curriculum resources (American History, World Studies, Earth Science, Biology, Chemistry, and all levels of Language Arts and Math)
- Expanded video and media content, including a video download feature.

Gale: Making the Most of DemographicsNow

[Tuesday, October 16, 11:00 am - 12:00 pm EDT](#)

Want to learn more about your community? Need to help patrons with their local business research? DemographicsNow offers up-to-date and easy access to highly detailed demographic data, consumer spending data, marketing lists, and more! Learn how to pull pertinent data on various geographies & how to customize reports.

Gale: Opposing Viewpoints In Context

[Monday, October 29, 3:30 - 4:00 pm EDT](#)

Verified information is a hot commodity these days, and Gale's Opposing Viewpoints In Context (OViC) can provide just what you are looking for on today's hottest social issues. OViC helps learners develop critical thinking skills and informs users of differing viewpoints to draw their own conclusions. Learn how to navigate key topics and use different search strategies.

World Book: Educator Resources in Early World of Learning and World Book Kids

[Thursday, Oct 11, 2018 @ 3:30pm - 4:15pm EDT](#)

This will be a deep dive into Early World of Learning and World Book Kids, with a brief overview of Enciclopedia Estudiantil Hallazgos. Practical classroom/library programming uses will be highlighted.

World Book: General Overview of Early World of Learning and World Book Kids

[Friday, Oct 12, 2018 @ 10:00am - 10:45 am EDT](#)

Learn about basic navigation, available content, and best ways to search.



MML Archived Webinars

Remember that you can still view many of the Michigan Cooperative Director's Association (MCDA) webinars that have been offered statewide by going to the [ARCHIVES](#). Below the listing for MCDA webinars are the MML archived webinars [LOTS TO SEE!](#)



WebJunction Webinars Archive, course catalog

03 October 2018: [Take Action: Using and Presenting Research Findings to Make Your Case](#)

Part three of a three-part series on evaluating and sharing your library's impact, focused on presenting data to make the case for how your library plays a critical role in your community.

09 October 2018: [New Ways to Supercharge Your Storytimes](#)

Join us to learn about the refreshed Supercharged Storytimes curriculum, soon to be made available in a self-paced course, and about the online facilitator training, for those interested in learning how to guide storytime provider peers through the course together.

05 November 2018: [Small But Mighty Library Management and Innovation](#)

Innovating. Meeting community needs. Managing the daily business of running a library. It can feel as though there aren't enough hours in the day to do it all. But there are powerful models like the Millvale Community Library which is acting as an agent of change in the community without sacrificing their core role as an information resource. This small but mighty library addresses their community's food desert, uses clean energy, offers a tool-lending library, and more—while operating in a financially sustainable way. Learn how they do it, and how you can, too!

29 November 2018: [Librarian Evolution: Libraries Thrive When We Change](#)

Charles Darwin said, "It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." It has never been a better time to be a librarian—especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. Learn how library staff are becoming change agents to help Topeka and Shawnee County Public Library, the [2016 Gale/LJ Library of the Year](#), become an essential asset in its community.



Public Library ASSOCIATION
PLA on-demand webinars

CSLP Webinar: Bringing a Universe of Stories to Your Library

When: Oct 23, 2018 3pm EST

"What space-themed programs will I do?"
 "Who will I partner with community organizations?"
 "What if I don't know anything about space?"
 "How do I...STEM?"

If you find yourself asking these questions, then this is the webinar for you! Join the STAR Net team and Luke Kralik, Organizational Coordinator for CSLP, to learn more about the 2019 summer reading theme and ways that you can bring it to life in YOUR library. You don't have to be a rocket scientist to celebrate this out-of-this-world theme!

Register in advance for this webinar:
https://zoom.us/webinar/register/WN_dw-IGu_CR5ewi9UERowrqQ



Don't Solve Everything! Build a Problem-Solving Team Instead

October 11, 2018, 2pm EDT

In this webinar, supervisors will learn how to:

- grow problem-solving skills in others so that they are equipped to step up and keep the team focused on mission
- build their confidence to use those problem-solving skills without fear of failure or reprisal
- make sure that, going forward, problem-solving is a team sport that includes support and room to grow!

Registration fee: \$49/person. Ask us about group rates for parties of 4 or more (email jenny@libraryworks.com) [REGISTER HERE](#)

Build Better Working Relationships at Your Library through Advanced Communication Skills

October 18, 2018, 2pm EDT

Participants come away with tips like these, to transform conversations and pave the way for more successful outcomes.

- A counter-intuitive method to be heard – stop talking.
- How to choose what to say and when, and why that's important.
- Questions to advance a discussion. Participants report they find these skills useful at work and in life.

Registration fee: \$49/person. Ask us about group rates for parties of 4 or more (email jenny@libraryworks.com) [REGISTER HERE](#)

What Libraries Can Learn from the National Rifle Association about Advocacy and Political Power

October 24, 2018, 2pm EDT

In this interactive program, you'll learn:

- A (very) brief history of the NRA
- About organizational decisions made in 1999 that launched the NRA on the path to becoming a major political power player
- What libraries can learn from the NRA about creating a strong voice in your state and Washington D.C.
- Ways your library and our library profession can further the process of building a community of library supporters/advocates

Registration fee: \$49/person. Ask us about group rates for parties of 4 or more (email jenny@libraryworks.com) [REGISTER HERE](#)

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## Public Library Management

The University of Michigan School of Information is now offering a set of online library management courses through the [edX.org](https://www.edx.org) platform. Develop essential management skills, from budgeting to marketing.

[Pursue the Program for a certificate](#) (\$352.80 USD or \$49 per course) or take the classes for **free** without obtaining a certificate.

- ✓ Average Length: 4 weeks per course
- ✓ Effort: 4- hours per week, per course
- ✓ Number Of Courses: 8 Courses in Program
- ✓ Subject: [Art & Culture](#), [Humanities](#), [Business & Management](#), [Social Sciences](#)
- ✓ Institution: [The University of Michigan](#)
- ✓ Language: English
- ✓ Video Transcripts: English
- ✓ Price (USD): \$392 USD \$352.80 USD for the entire program. You save \$39.20 USD.

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[Library of Michigan Continuing Education Page](#)



[Library of Michigan Webinar Archives](#)

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## Upcoming Online Courses:

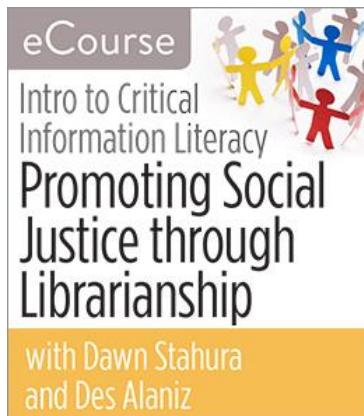
- [Graphic Design for Library Staff](#)  
Online Course Oct 2 - Oct 29, 2018
- [Introduction to Library Management](#)  
Online Course Oct 2 - Oct 29, 2018
- [Serving People with Mental Health Challenges at Your Library](#)  
Online Course Oct 16 - Nov 12, 2018
- [Designing Effective New Employee Orientations](#)  
Online Course Tue, Oct 30 - Mon, Nov 26, 2018
- [Library Grants 101](#)  
Online Course Oct 30 - Nov 26, 2018
- [Teaching Patrons to Use Technology: Creating a Plan for Better Instruction](#)  
Online Course Tue, Nov 6 - Mon, Dec 10, 2018
- [Capturing Outcomes of Library Programs](#)  
Online Course Nov 6 - Dec 3, 2018
- [Staff Competencies: How to Develop and Implement a Framework in Your Library](#)  
Online Course Nov 13 - Dec 10, 2018
- [Supervisory Success: Interpersonal Skills for New and Not-so-new Supervisors](#)  
Online Course Nov 27 - Dec 24, 2018

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12 Tips to Stay Safer Online

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## Grant Opportunities:

### Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA grant programs:

- Collaborative Library Services Grant Program** - Large grants, with grant periods from one to three years (Oct.-Sept.) with funding amounts between \$50,000 and \$225,000 per year, up to a possible total of \$500,000. Funding availability and any change in program priorities will be announced in December for grants that begin October 1, 2019. If funding is available, an **Intent to File form will be due January 31, 2019 and the application will be due May 31, 2019.**
- Public Library Services Grant Program** - Small grants for public library service, a summer quick grant funding supplies and materials for a specific program. Funding amounts are between \$500 and \$2,000 and projects must align to the topics and LSTA priorities specified. **The application will reopen February 2019.**

\*\*\*To view the grant funding webinar given by Karren Reish from the Library of Michigan, go to: [grant webinar link](#).

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New WebJunction Course: Grantseeking for Libraries

Funding sources for libraries is an important discussion for library staff, board members, and even the community at large. Finding and increasing funding from private sources allows libraries to better meet the needs of their communities. With the help of a self-paced course from Foundation Center, you can learn how to find and secure new financial support for your library. The [online course](#) walks you through tips that highlight what you need to know to be successful when seeking grants.



Learning Support \$\$\$

Library Continuing Education Program
www.michigan.gov/cestipend

The Library of Michigan encourages Michigan public, academic and school library staff to apply for continuing education stipends. The program details and criteria are listed in the program criteria document. [Please read the criteria and the application questions BEFORE submitting an application online.](#) You can apply at any time and your application will be considered at the end of each quarter.

MLA Scholarship

Deadline September 1. MLA has a scholarship fund to assist individuals with defraying costs for attending MLA workshops, educational events and the association's annual conference. Applicant must be an individual member of MLA to qualify for an "Individual Member Scholarship." Organizational members may apply for a scholarship on behalf of any staff member, if that person is an individual member of MLA. [APPLY HERE](#)

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## techsoup FOR LIBRARIES

### Bridging the Digital Divide by Building Digital Literacy Skills



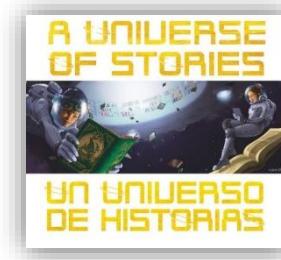
## The Free Mozilla Web Literacy Curriculum

Mozilla has spent a lot of time and resources creating curriculum to support the development of [core web literacy skills](#). The curriculum is freely available to anyone.

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collaborative summer library program Newsletter

Collaborative Summer Library Program



Summer Reading Upcoming Themes:

2019: Theme/Space; Slogan/"A Universe of Stories" Artist/Leeza Hernandez

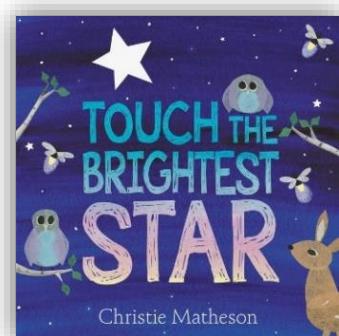
2020: Theme/Fairytales, Mythology, Fantasy; Slogan/"Imagine Your Story" Artist/LeUyen Pham

2021: Theme/Animals; Slogan/"Tails and Tales" Artist/Salina Yoon

2022: Theme/World-Social Justice-Unity-Kindness-Inclusion-Change-Diversity-Equity-Make a difference-Embrace different cultures; Slogan/"All Together Now" Artist/Sophie Blackall

2023: Theme and Slogan TBD; Artist/Frank Morrison

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## Ready to Read Michigan

The book for 2019's Ready to Read Michigan (RTRM) program will be [Touch the Brightest Star](#) by Christie Matheson (HarperCollins Publishers, 2015). The book was selected by the Library of Michigan's [Youth Services Advisory Council](#) as an interactive read-aloud for children 0-5 years of age. Look for additional information to come about what the RTRM public library kit will include and upcoming training on outreach and engaging your audiences with this delightful story!

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Library of Michigan Foundation

The Library of Michigan Foundation sponsors the State Librarian's

Excellence Award, which recognizes a Michigan Library that best exemplifies excellence in customer service. Winners will be celebrated at the State Librarian's Luncheon on Wednesday, October 17, 2018, during the 2018 Michigan Library Association Annual Conference in Lansing. ***CONGRATULATIONS to Morton Township Public Library for winning one of the Citations of Excellence!!!

Michigan Public Library

Statistics Reports This collection of reports contains the most often requested data inquiries from public library staff, trustees, the public and various other stakeholders and policy makers.

From Debra at Manistee:

"I am working with a group on a Marketing the Library workshop that is scheduled to be held May 14th, 2019 at Delta Township Library. We are looking for one or two libraries who are "soft marketing" their library well. We are looking at soft marketing as "non-tech" marketing. This could be library shirts, bags, buttons, outreach, etc. Would you like to be on our panel and share your wonderful ways of marketing? Contact me soon so we can get you on the agenda."

Debra Greenacre, MLIS
Executive Director, Manistee County Library
231-723-2519 www.manisteelibrary.org

TLN has coordinated these bids on a statewide level since 2000, and on a TLN/WOLF basis only for many years prior to then. I am pleased to report that the discounts that go into effect today, October 1, 2018 are the best we have ever had in the many years I have been involved in this project. A summary of the new discounts is available in this pdf:
[https://tln.lib.mi.us/discounts/files/State wide Book and AV Summary 2018-2021.pdf](https://tln.lib.mi.us/discounts/files/State%20wide%20Book%20and%20AV%20Summary%202018-2021.pdf)



Colorado Library Consortium

[Public Library Policy Collection](#)



Mid-Michigan Library League

Tel (231) 775-3037
Fax (231) 775-1749

201 N. Mitchell Street, Suite 302
Cadillac, MI 49601

www.mmll.org
smase@mmll.org

